

Brief Course Outline

Course Title: Introduction to Qualitative Research in Psychology

Course Number and Section

PSYCHOL

3760G 550

Instructor Name(s): Dr. Elizabeth Kinghorn

Instructor Email(s): ekinghor@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

This course offers a foundational introduction to qualitative research in psychology. Students will learn how qualitative researchers design studies, collect and analyze data, establish trustworthiness, and ethically engage participants. Through readings, workshops, and iterative assignments, students will learn how qualitative methods complement quantitative approaches and generate rich, contextualized understandings of psychological phenomena. Emphasis will be placed on hands-on experience with qualitative data collection techniques such as interviewing and field observation, data analysis approaches, and knowledge mobilization in both traditional and non-traditional formats.

Prerequisites(s): Registration in third or fourth year Honours Specialization in Psychology or permission of the department.

Learning Outcomes: one outcome per entry

Understand and describe different qualitative approaches used in psychology to study people's experiences, meanings, and social contexts.

Develop appropriate qualitative research questions and choose methods that fit the type of questions they want to ask.

Collect qualitative data ethically and thoughtfully, using interviews, observations, or existing texts.

Analyze qualitative data to identify patterns and themes and use evidence from the data to support interpretations.

Communicate and reflect on qualitative research, including evaluating its quality, explaining methodological choices, and considering the researcher's role in the process.

Textbooks and Course Materials:

There is no required textbook for this course. Instead, your weekly reading assignments (which are to be completed prior to the start of class each week) will consist of articles which will be provided for you in pdf form on our OWL site.

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Researcher Reflexivity Statement	01/30/2026	15%
Research Proposal	02/27/2026	20%
Creative Analysis Assignment	03/25/2026	20%
Final Project	04/17/2026	30%
Participation & Reflection	Ongoing Assessment	15%

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, December 15, 2025

Huron Brief Course Outline

In-course Costs

\$000.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].