

Brief Course Outline

Course Title: STRATEGIC FORESIGHT AND FUTURING

Course Number and Section

MOS

4489G 550

Instructor Name(s): Jan Klakurka

Instructor Email(s): jklakurk@huron.uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

This course examines the future and how organizations, institutions, society and individuals can prepare for it. In this course, students will explore the discipline of strategic foresight, being introduced to the tools and techniques of understanding, conceptualizing, and communicating alternative viewpoints of the future. Acting as “student-futurists”, students will undertake scanning activities to accumulate cross-disciplinary data and assess trends. They will learn about scenario planning and ways to articulate various alternative views of the future. Students will take a systems-wide approach, applying critical thinking, to help them better understand the points of integration across their future organizations and broader parts of society. Finally, students will integrate their evolving understanding of the future to holistically plan how organizations – and their employees, stakeholders and the societies in which they operate – succeed in reaching their goals through anticipation, design and implementation of novel approaches and techniques that generate sustainable advantages. Students will apply an ambidextrous mindset that can be later taken to their organizations and personal lives to understand the context of emerging trends, effect on personal and corporate aspirations, and impact on societal norms.

Learning Outcomes: one outcome per entry

Develop understanding of various methods of undertaking strategic foresight

Understand the discipline of anticipation and futures studies

Appreciate the need for and approaches used to gain context for organizational, societal and personal decision-making

Enhance learner's futures literacy

Undertake a review and compilation of foresight literature

Enhance inter- and transdisciplinary perspectives about the future

Textbooks and Course Materials:

The Future: A Very Short Introduction, Gidley, J. Oxford University Press, 2017, 978-0198735281 (Cost = \$13.50 on Amazon.ca for paperback)

Ivey Casepack (2 cases; cost = \$10.90) – link in Appendix A to this course outline.

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Class Participation	Daily	20
Futures Studies Literature Review	02/06/2026	10
Trend-spotting Assignment	03/10/2026	15
Horizon Scanning Log	04/07/2026	5
Organizational Scenario Planning Project	03/24/2026	25
Group Aspirational Futures & Foresight Report	04/07/2026	25

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Friday, December 12, 2025

Huron Brief Course Outline

In-course Costs	\$025.00
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For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].