

## Brief Course Outline

**Course Title:** **Entrepreneurial Thinking**

**Course Number and Section**

MOS

2255G 550

**Instructor Name(s):** Dr. Matt Bazely

**Instructor Email(s):** matt.bazely@huron.uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

### **Course Description:**

This course provides a broad overview of the principles, theories, and praxis of entrepreneurship, together with an understanding of the key tasks, skills, and attitudes required. It focuses on the logic of effectuation that serves entrepreneurs in the processes of opportunity identification and new venture creation based on existing resources. The ultimate purpose of this course is to equip you to identify and seize opportunities. A fundamental assumption of this course is that entrepreneurship can be learned. It is designed for students in the humanities, arts, sciences, and business who love the initiative, ingenuity, and excitement of putting creative ideas into action. You'll start an endeavor, but this class is not only about starting companies. It focuses more broadly on entrepreneurial skills and decision making you can use central to entrepreneurs, intrapreneurs and social innovators. This course provides a broad overview of the principles, theories, and praxis of entrepreneurship, together with an understanding of the key tasks, skills, and attitudes required.

Students will explore and develop skills in:

- Developing and validating insights
- Entrepreneurial thinking
- Entrepreneurial decision making
- Identifying and creating new venture opportunities
- Mobilizing new ventures, ideas, and initiatives
- Moving ideas forward through implementation

### **Learning Outcomes: one outcome per entry**

- Identify problems and opportunities in both new and existing ventures.
- Understand and articulate decision-making processes typical to entrepreneurs.
- Draw conclusions about entrepreneurial decision making based on observation and discussion.
- Evaluate entrepreneurial opportunities using principles such as effectuation and bricolage.
- Communicate entrepreneurial ideas effectively in both online platforms and class discussions.

- Identify and articulate their personal purpose in entrepreneurial contexts through discussions.

### Textbooks and Course Materials:

none

### Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Video Submission - What will I deserve in this class	Jan 9	5
Insight Statements	Jan 9 @ 11:59 pm Jan 16 @ 11:59 pm Jan 23 @ 11:59 pm Jan 30 @ 11:59 pm Feb 6 @ 11:59 pm	15
Class contribution 1st half of term	first 6 weeks	15
Class contribution 2nd half of term	second 6 weeks	15
Documentary Video	Feb 9 - March 15	40
The Growth Mindset – My Entrepreneurial Superpower	March 21	10
Video Analysis	April 9	10

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Wednesday, December 24, 2025

# Huron Brief Course Outline

<b>In-course Costs</b>	\$000.00
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For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
  - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].