

Brief Course Outline

Course Title: Indigenous Entrepreneurship

Course Number and Section

MOS

2250B 550

Instructor Name(s): Dr. Ashley Sisco

Instructor Email(s): asisco@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

Indigenous entrepreneurship is important to recapturing Indigenous economic leakage and supporting the revitalization of the strong localized and regional Indigenous economies that existed prior to settler colonialism. This 2000-level survey course will explore the unique ways in which local First Nations communities define economic development and well-being, as well as the strengths, challenges, and resources accessible to support Indigenous entrepreneurs. Students will explore the foundations of entrepreneurship with a focus on Indigenous business development. Special consideration will be given to the unique context, resources and considerations for Indigenous entrepreneurs and non-Indigenous entrepreneurs looking to partner with Indigenous businesses, people, and communities on business ventures.

Learning Outcomes: one outcome per entry

1. Understand how Indigenous economies functioned prior to contact and how settler colonization impacted these economies;
2. Know how Indigenous communities define economic well-being as well as current trends in Indigenous economies and leakage, with a focus on local First Nations;
3. Comprehend the role Indigenous Entrepreneurship is playing in revitalizing localized and regional Indigenous economies, as well as the challenges, and promising practices, drawn from case studies and success stories;
4. Develop a basic business plan, and prepare the basic aspects of feasibility studies to test the viability of a business concept;
5. Identify opportunities and prepare a strong application for business financing;
6. Promote and foster a leadership style that will support a successful business, drawing on Indigenous leadership principles that work well in Indigenous contexts;
7. Register for and procure contracts from tendering programs and market your business in Indigenous contexts;
8. Comply with Indigenous business taxation requirements.

Textbooks and Course Materials:

None - free articles and resources available online publicly or via Western Online Libraries

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Participation		25
Reflections	March 13, 2026	20
Sector Paper	March 3, 2026	20
Group Sector Presentation	February 30, 2026	15
Speed Business Presentation Pitch	March 27, 2026	20

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Tuesday, December 23, 2025

Huron Brief Course Outline

In-course Costs \$000.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].