

Brief Course Outline

Course Title: Advanced Microeconomics I

Course Number and Section ECONOMIC 3381B 550

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

The objective of this course is to familiarize students with theories of consumers and firms in a more advanced level. I will cover these theories as much as time allows me.

Learning Outcomes: one outcome per entry

Gaining critical thinking abilities

Gaining presentation skills

Learning about advanced theories of microeconomics, such as preferences under uncertainty and theory of revealed preferences.

Textbooks and Course Materials:

(Optional: Main text) Advanced Microeconomic Theory, Jeffrey Jehle and Philip Reny, Prentice Hall, ISBN: 9780273731917 (The text costs: \$122.4 and students need this edition)

https://bookstore.uwo.ca/textbook-search?
campus=HC&term=W2025B&courses%5B0%5D=550_HC/ECO3381B

(Required) Freakonomics, Steven Levitt and Stephen Dubner (The text costs: \$23.99 and students need this edition)

 Available at: https://bookstore.uwo.ca/textbook-search? campus=HC&term=W2025B&courses%5B0%5D=550_HC/EC03381B

(Required) Super Freakonomics, Steven Levitt, and Stephen Dubner. (The text costs: \$23.99 and students need this edition)

• Available at: https://bookstore.uwo.ca/textbook-search? campus=HC&term=W2025B&courses%5B0%5D=550 HC/ECO3381B

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Midterm Exam		35%

Assignment	Due Date mm/dd/yy	Weight - %
Presentation		17%
After Presentation Exam		13%
Final Exam		35%

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Tuesday, December 9, 2025

Huron Brief Course Outline

In-course Costs

\$000.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].