

Huron
UNIVERSITY



CREATING PATHS TO BRIGHTER FUTURES

*Potential is everywhere. Opportunity is not. Join us in supporting the best and brightest. Together, we can empower the next generation of **Leaders with Heart**.*



Why Does Financial Support Matter for Huron Students?

Recognizing academic excellence and increasing accessibility is at the heart of Huron.

For more than 160 years, Huron has harnessed the power of the Liberal Arts to develop successive generations of **Leaders with Heart**.

It all starts with potential—young people who are thoughtful and empathetic, critical and innovative thinkers, and driven to bring positive change to their communities.

We challenge them to develop not only their intellect, but also their sense of purpose, leadership, and character. This is why Huron continues to lead Canadian universities in enrolment growth and ranks as a top choice for high school students.

As Huron's reputation and enrolment have grown, we have also seen increasing demand for financial supports. This is not just about removing barriers to access, it's about creating opportunities for superstar students from all walks of life and from around the world, regardless of their financial circumstances.

We cannot do this alone. You have the power to transform lives and make a lasting impact for our students, for the Huron community and for the world beyond our campus.

DID YOU KNOW?

#1

reason high school students don't consider university: it's out of reach financially

#2

factor influencing university choice for high-achieving students: scholarships and bursaries

\$30,000

typical annual cost of a Huron education, including tuition and living expenses

<10%

of the cost of a student's education is supported by government funding

1 in 5

Huron students receive significant financial support each academic year



HOW CAN WE MAKE THE **HURON EXPERIENCE MORE ACCESSIBLE?**

Here's how you can make a difference and help create more accessible pathways to higher education:

- 1 Help ensure the best and brightest students choose Huron** by supporting a scholarship, award or bursary that recognizes students' potential and eliminates financial barriers. Together we can close the gap and enhance Huron's legacy of excellence.
- 2 Invest in student experiences beyond the classroom** by considering an award that supports students to participate in experiential or global learning opportunities, or paid internships. You can open doors to these unparalleled opportunities.
- 3 Help students find their home away from home** by considering a residence bursary for students without the financial means to live on campus. Your support can make it possible for students to immerse themselves in Huron's close-knit community and develop lifelong friendships.

"Thanks to your support, I've been able to focus on my academics and fully immerse myself in the Huron community... Your generosity not only eased my financial stress, but also empowered me to take initiative, build meaningful relationships, and pursue opportunities that align with my passion for marketing, leadership, and student engagement. Thank you once again for investing in my education and believing in students like me."

RYLEE BEN-HAIM

Scholarship Recipient
Management & Organizational Studies (MOS) Student



Moira Burke '80 and Larry Brennan each received financial support during their time at university. Today, they are paying it forward to support current and future Huron students. "I wouldn't have been able to attend otherwise... It's about affording opportunities for those who may not otherwise get in," says Moira. "We asked ourselves how can we be effective... what attracted us was that we know there are individual students at the end of the gift." Adds Larry, "It's our turn now... The bursary is an extension of our commitment to education."

MOIRA BURKE '80 AND LARRY BRENNAN

Scholarship/Bursary Donors

READY TO TAKE ACTION? 3 STEPS TO CHANGE STUDENTS' LIVES

Huron's Advancement Team looks forward to collaborating with you to discuss a donation that reflects your giving priorities and the value you place on creating opportunities for current and future Huron students.

1

CHOOSE THE TYPE OF AWARD

- **Bursary:** based primarily on demonstrated financial need
- **Scholarship:** based on academic achievement or excellence in a particular program
- **Award:** based on a combination of academic and non-academic criteria
- **Beyond the classroom:** residence bursaries, experiential learning awards, or internship funding

2

CONSIDER ANY ADDITIONAL CRITERIA

Will the award be for incoming first-year or upper-year students? Will it be offered as a one-time or continuing (renewable) award? Where possible, will the award support students in a particular program or field of study?

3

REVIEW THE FUNDING OPTIONS

- For an immediate and meaningful impact, fund a new named award (requires a minimum gift of \$2,500/year for five years of offering the award)
- Establish an endowed fund to support an annual award in perpetuity (suggested gift of \$50,000 to generate \$2,000 annually; this can be pledged over a period of up to five years)
- Legacy gifts – designate funds in your will or estate plans to establish a new award or provide continuing support for an existing award

WAYS TO GIVE

Gifts can be made by cheque, credit card, and through a variety of other channels. Gifts of publicly traded securities (stocks, bonds, mutual funds, etc.) may also provide additional tax advantages and allow you to provide students with a greater level of support than you may have thought possible.

THANK YOU

Thank you for your commitment to the next generation of **Leaders with Heart**. To learn more about how you can help ensure an accessible education for the best and brightest students, please contact the Advancement Team at huradv@uwo.ca or 519.438.7224 ext. 760. We look forward to speaking with you!