

Brief Course Outline

Course Title:

Statistics

Course Number and Section:

MOS

2242A 550

Instructor Name(s):

Dr Marina Palaisti

Instructor Email(s):

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

The ability to extract useful information from data is one of the most important and marketable skills a student of business can acquire. The purpose of this course is to introduce quantitative decision-making skills, with an emphasis on analysis techniques used in management.

Learning Outcomes:

1. Calculate descriptive statistics as used in business decisions.
2. Use statistical procedures that are applicable to business decisions.
3. Use statistical analysis methods and interpret statistical outputs.

Textbooks and Course Materials:

Suggested textbook !!!not required!!!: Douglas A. Lind, William G. Marchal, Samuel A. Wathen, Carol Ann Waite, Kevin Murphy, Basic Statistics for Business and Economics - 7th Canadian Edition. Print text (ISBN: 9781260326963) or eBook (ISBN: 9781264966486), according to the student's personal preference (approximately CAD 59). The textbook is not required, and the lecture notes aim to be self-contained.

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Midterm		25
Final		40
Quizzes		20
In class exercises		15

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Wednesday, April 23, 2025