

Huron Brief Course Outlines

Fall/Winter 2023-2024

Course Title: Case Studies in Business Ethics

Course Number and Section

PHILOSOPHY

3840F - 550

Instructor Name(s): Lucien Lamoureux

Instructor Email(s): llamour2@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

A seminar course involving the extended examination of major real-world cases in business ethics. Sample areas for examination: pharmaceuticals, the automotive industry, mining, the petroleum industry. The goal of this course is to illuminate the fundamental tension in business activity created by values of truth and profit.

Learning Outcomes:

1. Discuss competing points of view on issues in business ethics.
2. Evaluate conflicting philosophical arguments related to these issues.
3. Formulate well-reasoned solutions to practical dilemmas.
4. Persuade others of a well-reasoned stance or action.
5. Demonstrate effective writing and skillful critical and reflective thinking.

Textbooks and Course Materials:

Custom Course Book. (This contains copies of required readings and cases.) Available from Western Bookstore.

On Truth, Frankfurt, Harry, Knopf (2006). Available from Western Bookstore.

Writing Philosophy: A Guide for Canadian Students, 2nd ed., Vaughn, Lewis and Scott McIntosh, Jillian, Oxford University Press (2012). Available from Western Bookstore.

Methods of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Class Participation	Ongoing	10%
Case Questions (due weekly)	Ongoing	40%
Essay	12/07/2023	25%
Final Exam	Dec. TBA	25%

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.