

## Brief Course Outline

**Course Title:** **Applications of Psychology**

**Course Number and Section**

PSYCHOL

2990A 550

**Instructor Name(s):** Dr. Glen Gorman

**Instructor Email(s):** ggorman3@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

### Course Description:

The purpose of this course is to acquaint students with some of the ways in which psychological evidence and techniques can be applied to the practice of law, business, education, the health sciences, etc. Extra Information: 3 lecture hours.

### Learning Outcomes: one outcome per entry

Understand and explain the distinction between basic and applied psychology.
Understand how psychological theories and research are applied to different domains.
Use psychological research to inform and address a real-world problem or issue.
Integrate expert knowledge into their analysis of a real-world issue.
Translate abstract scientific knowledge into a format (information sheet, visual display, oral presentation) that can be understood by the general public

### Textbooks and Course Materials:

Coutts, L. M., Gruman, J. A., & Schneider, F. W. (Eds.). (2017). Applied social psychology: Understanding and addressing social and practical problems. Sage.

\*Please note that, because the cost of the textbook was deemed to be prohibitive, it will not be made available on the UWO bookstore website. However, the book has been made available

online through the UWO library. See the course syllabus and webpage for more details.

### Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Application Assignments	Weekly	25
Synchronous Engagement	Weekly	15

<b>Assignment</b>	<b>Due Date mm/dd/yy</b>	<b>Weight - %</b>
Project Development Checkpoints	Various (see schedule)	30
Recorded Final Presentation	See Schedule	20
Presentation Questions	See Schedule	5
Live Q&A	See Schedule	5

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Wednesday, May 13, 2026

# Huron Brief Course Outline

## In-course Costs

\$000.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
  - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].