

Brief Course Outline

Course Title: Case Studies in Business Ethics

Course Number and Section:

PHILOSOP

3840G 550

Instructor Name(s): Lucien Lamoureux

Instructor Email(s): llamour2@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

A seminar course involving the extended examination of major real-world cases in business ethics. Sample areas for examination: pharmaceuticals, the automotive industry, mining, the petroleum industry. The goal of this course is to illuminate the fundamental tension in business activity created by values of truth and profit.

Learning Outcomes:

1. Discuss competing points of view on issues in business ethics.
2. Evaluate conflicting philosophical arguments related to these issues.
3. Formulate well-reasoned solutions to practical dilemmas.
4. Persuade others of a well-reasoned stance or action.
5. Demonstrate effective writing and skillful critical and reflective thinking.

Textbooks and Course Materials:

On Truth, Frankfurt, Harry, Knopf (2006). This first edition book costs \$24.95 at the Western Bookstore. Second-hand copies are acceptable.

Writing Philosophy: A Guide for Canadian Students, 2nd ed., Vaughn, Lewis and Scott McIntosh, Jillian, Oxford University Press (2012). This book costs \$54.05 (paperback) or \$26.00 (e-book rental) at the Western Bookstore. Earlier editions and used copies are acceptable.

Additional Course Readings are available through the library and accessible via the Brightspace classroom cite: <https://westernu.brightspace.com/>

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Attendance	04/04/24	10
Case Studies	04/04/24	40

Assignment	Due Date mm/dd/yy	Weight - %
Midterm Exam	02/09/24	20
Final Exam	TBA	30

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Thursday, December 12, 2024