

Brief Course Outline

Course Title: **Business Ethics**

Course Number and Section:

PHILOSOP

2074G 551

Instructor Name(s): Cecilia Li

Instructor Email(s): zli289@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

Business ethics is the study of business situations, activities, and decisions where issues of right and wrong arise. Rarely are these issues simple or straightforward. But while there are no easy answers, there are better or worse ones. We study business ethics to develop tools that help us justify the claim that certain decisions should be evaluated as ethical or unethical, or right or wrong. We will spend the next twelve weeks developing tools to think about business ethics productively.

Learning Outcomes:

- Identify, describe and apply key business ethics concepts
- Identify morally relevant factors in a business case from the perspective of different stakeholders, and derive ethical guidelines to aid in decision-making
- Defend ethical recommendations in a way that concedes their strengths and limitations, and apply them to similar actual and hypothetical business cases
- Paraphrase business ethics arguments and assess their merit

Textbooks and Course Materials:

Damian Grace, Stephen Cohen, and William R. Holmes, Business Ethics: A Canadian Perspective, 3rd edition (Digital copies required only). Digital Copies are available from the Bookstore for 75.00 cad.

Methods Of Evaluation:

| Assignment | Due Date mm/dd/yy | Weight - % |
|------------------------------|-------------------|------------|
| Attendance and Participation | ONGOING | 5% |
| Test #1 | Jan/27/2025 | 15% |
| Test #2 | Mar/03/2025 | 30% |
| Final Exam | April Exam Period | 50% |

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Tuesday, December 10, 2024