

Brief Course Outline

Course Title: **Business Ethics**

Course Number and Section:

PHILOSOP

2074G 550

Instructor Name(s): Ryan Robb

Instructor Email(s): rrobb@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

This course begins with the assumption that humans have moral duties and responsibilities toward one another. Given that assumption, what duties and responsibilities do they have when they are engaged in the production and transfer of goods and services, i.e., business. Some of the specific topics that will be discussed are: What is the purpose of the Modern Corporation? How are corporations and their individual members related in terms of moral responsibility? What responsibilities do corporations have to society at large? What is the ethical status of advertising?

Learning Outcomes:

The primary goal of this course is to help students improve their existing abilities to interpret and think critically about the materials they read. The primary means by which this goal will be accomplished are the lectures and the two essay assignments.

The second goal of this course is to introduce students to the ways in which the aforementioned skills have been applied to the ethical issues that arise in modern business practice. This goal will be accomplished by assessing students' understanding of these materials in our two tests and on the final exam.

Textbooks and Course Materials:

All required readings and lectures will be made available on OWL. There is no cost to students associated with the course materials.

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Participation		10
2 Tests. worth 10% each		20
Essay 1	June 13	25
Essay 2	June 20	25
Final Exam	June 25	20

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Wednesday, April 23, 2025