



MOS 3398B (551) Animal Welfare and Sustainability Leadership, Winter 2023

Professor: Dr. Kendra Coulter
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Office: A110
Office hours: by appointment
Classes: H112 on Fridays, 11:30am-2:30pm

Course Description

This course examines pressing animal welfare and ecological challenges and builds the analytical, strategic, and leadership skills required to respond to or prevent these issues in private, public, and nonprofit organizations.

Course Learning Outcomes

By the end this course, you should be able to:

- a) articulate and assess different approaches to animal welfare and wellbeing and sustainability in theory and organizational practice
- b) understand, empathize with, and consider animals' diverse roles and experiences in organizations and multispecies communities
- c) demonstrate analytical, written, collaborative, and leadership skills in the promotion of sustainability and multispecies wellbeing

Course Materials

All readings are linked or provided through OWL. Documentaries are available as outlined.

Methods of Evaluation

Leadership profile – February 17th	15%
Midterm – March 10th	35%
Final assignment – due April 5th	30%
Contribution – ongoing (2 x 10%)	20%

1. Leadership profile – 15%

This assignment tasks you with studying the leadership traits, behaviour, and philosophy of a real leader in animal protection and/or sustainability spheres. A list of options and further details will be provided.

2. Midterm - 35%

This assessment will take place on March 10th. Further details will be provided. It will involve in-class written questions and may include a take-home section.

3. Final assignment – 30%

This assignment involves assessing organizations' approaches to animal welfare and sustainability: the two we visit in person and one of your choosing. It is due April 5th (we can discuss this due date).

4. Contribution – 20%

Our class will be interactive and participatory, and involve regular discussion, question asking and answering, and small and full group activities. Of course, you must be present to participate and contribute, but this not an attendance mark. Quality verbal engagement throughout the semester is essential to your individual and collective success and will earn this grade. We will always discuss the assigned readings and documentaries. This grade will be provided in two allocations of 10%.

≥8 (A – A+) = excellent to outstanding. Contributions consistently demonstrate superior preparation, comprehension, collaboration, incisive thinking, and curiosity.

7-7.5 (B) = good to very good. Contributions often demonstrate preparation, comprehension, collaboration, insight, and curiosity.

6-6.5 (C) = competent. Contributions occasionally or unevenly demonstrate preparation, comprehension, collaboration, insight, and/or curiosity.

5-5.5 (D) = weak-fair. Infrequent contributions, recurring absences, and/or uneven preparation.

<5 (F) = does not meet the minimum standard.

I recognize that things happen on occasion which mean you must miss a class. If you miss a class, you do not need to inform me of why, but it is your responsibility to obtain notes from another student to get caught up on missed material. Lecture/class notes will not be provided but questions are welcome after you have obtained notes and read through the pertinent content. One missed class will not negatively affect your participation grade. More than one will.

Having side conversations, texting, and/or using a computer for non-classroom related purposes will also negatively affect your participation grade. Doing any of these things undermines your ability to learn and is disrespectful to everyone around you and to me. Participation includes attentively listening throughout our classes.

Anticipated schedule

Jan. 13	Introduction and context Sebo
Jan. 20	Approaches to animal welfare – and wellbeing RSPCA Bhattacharjee <i>The Ghosts in our Machine</i> (available for rent on Apple TV)
Jan. 27	Approaches to sustainability Corporate Knights Global 100 Wadham Mazzochi Interactive discussion with Toby Heaps, CEO and Co-Founder of Corporate Knights during class
Feb. 3	Animals as stakeholders, (co)workers, and agents Coulter Tallberg, García-Rosell, and Haanpää
Feb. 10	Organizations and leaders I Coulter <i>Meat the Future</i> (available for free on CBC Gem)
Feb. 17	Organizations and leaders II Berny and Rootes (half the class) Murphy-Gregory (half the class) Leadership profile due Contribution I grade provided
READING WEEK	No class
Mar. 3	Intersectional and Contextualized Analysis and Action Rubinstein Robinson <i>Slay</i> (documentary available for free through WaterBear) Review (second review session, if needed, on March 6 th)
Mar. 10	Midterm
Mar. 17	Experiential learning at Nuts for Cheese Depart at 11:15am
Mar. 24	Experiential learning at Leading Edge Equine Academy Coulter Depart at 11:15am
Mar. 31	Organizational discussion and wrap-up Final assignments due April 5 th

Western's Grading Guidelines

- A+ (90 - 100%) – One could scarcely expect better from a student at this level
- A (80 - 89%) – Superior work which is clearly above average
- B (70 - 79%) – Good work, meeting all requirements, and eminently satisfactory
- C (60 - 69%) – Competent work that meets requirements
- D (50 - 59%) – Fair work, minimally acceptable
- F (<50%) – Below expectations (or assigned when course is dropped with academic penalty)

It is expected that the final class average in this course will be in the B range.

Course Policies

Acting ethically and with integrity is essential for our learning process and for the wellbeing of everyone at Huron. This includes:

- rising to the challenge of university education
- taking responsibility for your actions and their consequences
- using the many available resources
- effectively organizing your time and meeting deadlines
- completing your own work to the very best of your ability
- being open-minded and self-reflexive
- thinking, writing, and speaking with care and diligence

Marks are earned, but even more than that, Huron is a distinct and esteemed academic community that challenges you to grow and lead in meaningful ways. You have an exceptional opportunity: seize it.

You are expected to behave professionally during and in all communication about our class, and to treat all members of our academic community with respect. Use your Huron/UWO email for all written communication and check it at least daily. Any changes or additions will be sent by email and/or posted on the OWL site. I should be able to reply to emails within a day, Monday-Friday. Please remember that emailing a professor is not akin to texting a friend. If you have any concerns or questions, feel free to speak to me before or after class or to contact me to arrange a time to meet. I want you to do your best.

Course content is the intellectual property of the professor and may not be distributed or disseminated. The only exception is sharing your notes with another student in our course and section who had to miss a class.

You are responsible for reading and following all other university policies. The timing and nature of any makeup or alternative assessments are determined by the professor. You will be given all the resources and opportunities needed to excel: seize them.

Huron community safety office and resources:
<https://huronatwestern.ca/community-safety/>

Appendix to Course Outlines: Academic Policies & Regulations Fall/Winter 2022

Pandemic Contingency

Huron will continue to follow the guidance of public health and government officials. It is anticipated that there will be no further disruptions to in-person instruction. This is subject to change.

Student Code of Conduct

Membership in the community of Huron University College and Western University implies acceptance by every student of the principle of respect for the rights, responsibilities, dignity and well-being of others and a readiness to support an environment conducive to the intellectual and personal growth of all who study, work and live within it. Upon registration, students assume the responsibilities that such registration entails. While in the physical or online classroom, students are expected to behave in a manner that supports the learning environment of others. Please review the Student Code of Conduct at:

<https://huronatwestern.ca/sites/default/files/Res%20Life/Student%20Code%20of%20Conduct%20-%20Revised%20September%202019.pdf>.

Prerequisite and Antirequisite Information

Students are responsible for ensuring that they have successfully completed all course prerequisites and that they have not completed any course antirequisites. Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Attendance Regulations for Examinations

A student is entitled to be examined in courses in which registration is maintained, subject to the following limitations:

- 1) A student may be debarred from writing the final examination for failure to maintain satisfactory academic standing throughout the year.
- 2) Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course will be reported to the Dean of the Faculty offering the course (after due warning has been given). On the recommendation of the Department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course. The Dean of the Faculty offering the course will communicate that decision to the Dean of the Faculty of registration.

Review the policy on Attendance Regulations for Examinations here: [Academic Calendar - Western University \(uwo.ca\)](#)

Statement on Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following website: [Academic Calendar - Western University \(uwo.ca\)](http://www.uwo.ca/academiccalendar/). The appeals process is also outlined in this policy as well as more generally at the following website:

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/appealsundergrad.pdf.

Turnitin.com

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com

(<http://www.turnitin.com>).

Statement on Use of Electronic Devices

It is not appropriate to use electronic devices (such as, but not limited to, laptops, tablets, cell phones) in the classroom for non-classroom activities. Such activity is disruptive and distracting to other students and to the instructor, and can inhibit learning. Students are expected to respect the classroom environment and to refrain from inappropriate use of technology and other electronic devices in class.

Statement on Use of Personal Response Systems (“Clickers”)

Personal Response Systems (“clickers”) may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning. Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:

- the use of somebody else’s clicker in class constitutes a scholastic offence
- the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence.

Academic Consideration for Missed Work

All students pursuing academic consideration, regardless of type, must contact their instructors no less than 24 hours following the end of the period of absence to clarify how they will be expected to fulfill the academic responsibilities missed during their absence. **Students are reminded that they should consider carefully the implications of postponing tests or midterm exams or delaying submission of work, and are encouraged to make appropriate decisions based on their specific circumstances.**

Students who have conditions for which academic accommodation is appropriate, such as disabilities or ongoing or chronic health conditions, should work with Accessible Education Services to determine appropriate forms of accommodation. Further details concerning policies and procedures may be found at: <http://academicsupport.uwo.ca/>.

Policy on Academic Consideration for a Medical/ Non-Medical Absence

- (a) Consideration on Medical Grounds for assignments worth *less than 10%* of final grade:
Consult Instructor Directly and Contact Academic Advising**

When seeking consideration on **medical grounds** for assignments worth *less than 10%* of the final course grade, the student should contact the instructor directly. The student need only share broad outlines of the medical situation. The instructor **may** require the student to submit documentation to the academic advisors, in which case she or he will advise the student and inform the academic advisors to expect documentation. If documentation is requested, the student will need to complete and submit the [Student Medical Certificate](#). The instructor may not collect medical documentation. The advisors will contact the instructor when the medical documentation is received, and will outline the severity and

duration of the medical challenge as expressed on the Student Medical Certificate and in any other supporting documentation. The student will be informed that the instructor has been notified of the presence of medical documentation, and will be instructed to work as quickly as possible with the instructor on an agreement for accommodation.

b) Medical Grounds for assignments worth 10% or more of final grade: Go Directly to Academic Advising

University Senate policy, which can be found at [Academic Calendar - Western University \(uwo.ca\)](https://www.uwo.ca/academiccalendar/academiccalendar.html) requires that all student requests for accommodation on medical grounds for assignments worth 10% or more of the final grade be made directly to the academic advising office of the home faculty (for Huron students, the "home faculty" is Huron), with supporting documentation in the form (minimally) of the Senate-approved Student Medical Certificate found at:

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

The documentation is submitted in confidence and will not be shown to instructors. The advisors will contact the instructor when the medical documentation is received, and will outline the severity and duration of the medical challenge as expressed on the Student Medical Certificate and in any other supporting documentation. The student will be informed that the instructor has been notified of the presence of medical documentation, and will be instructed to work as quickly as possible with the instructor on an agreement for accommodation. The instructor will not normally deny accommodation where appropriate medical documentation is in place and where the duration it describes aligns with the due date(s) of assignment(s). Before denying a request for accommodation on medical grounds, the instructor will consult with the Dean. The instructor's decision is appealable to the Dean.

c) Consideration on Non-Medical Grounds: Consult Huron Support Services/Academic Advising, or email huronsss@uwo.ca.

Students seeking academic consideration for a **non-medical** absence (e.g. varsity sports, religious, compassionate, or bereavement) will be required to provide appropriate documentation. All consideration requests must include a completed [Consideration Request Form](#). Late penalties may apply at the discretion of the instructor.

Please review the full policy on Academic Consideration for medical and non-medical absence at: [accommodation_medical.pdf \(uwo.ca\)](#). Consult [Huron Academic Advising](#) at huronsss@uwo.ca for any further questions or information.

Support Services

For advice on course selections, degree requirements, and for assistance with requests for medical accommodation, students should email an Academic Advisor in Huron's Student Support Services at huronsss@uwo.ca. An outline of the range of services offered is found on the Huron website at: <https://huronatwestern.ca/student-life/student-services/>.

Department Chairs, Program Directors and Coordinators are also able to answer questions about individual programs. Contact information can be found on the Huron website at: <https://huronatwestern.ca/contact/faculty-staff-directory/>.

If you think that you are too far behind to catch up or that your workload is not manageable, you should consult your Academic Advisor. If you are considering reducing your workload by dropping one or more courses, this must be done by the appropriate deadlines. Please refer to the Advising website, <https://huronatwestern.ca/student-life/student-services/academic-advising/> or review the list of official Sessional Dates on the Academic Calendar, available here: <http://www.westerncalendar.uwo.ca/SessionalDates.cfm>.

You should consult with the course instructor and the Academic Advisor who can help you consider alternatives to dropping one or more courses. Note that dropping a course may affect OSAP and/or Scholarship/Bursary eligibility.

Huron Student Support Services: <https://huronatwestern.ca/student-life/student-services/>
Office of the Registrar: <https://registrar.uwo.ca/>
Student Quick Reference Guide: <https://huronatwestern.ca/student-life/student-services/#1>
Academic Support & Engagement: <http://academicssupport.uwo.ca/>
Huron University College Student Council: <https://huronatwestern.ca/student-life/beyond-classroom/hucsc/>
Western USC: <http://westernusc.ca/your-services/#studentservices>

Wellness and Health Supports at Huron and Western

University students may encounter setbacks from time to time that can impact academic performance. Huron offers a variety of services that are here to support your success and wellbeing. All Huron staff and faculty have received training on responding to disclosures of Gender-Based Sexual Violence (GBSV); students should know that the Community Safety Office is a resource for survivors, providing support and, if desired, guidance while referring them to the further supports that they may require. Please visit <https://huronatwestern.ca/student-life-campus/student-services/wellness-safety> for more information or contact staff directly:

Wellness Services: huronwellness@huron.uwo.ca

Community Safety Office: safety@huron.uwo.ca

Additional supports for Health and Wellness may be found and accessed at Western through, <https://www.uwo.ca/health/>.

[Academic Calendar - Western University \(uwo.ca\)](#)