

Brief Course Outline

Course Title: **Business Government Relations**

Course Number and Section:

MOS

3353F 550

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

What is the nature of the relationship between business and government? How do they influence and shape one another? Which sector and actors exercise the most influence and power when it comes down to achieving specific policy outcomes?

The purpose of this course is to introduce the complex interrelationships between business and government in Canada. The resulting institutional and policy outcomes are discussed and evaluated. The course will prepare students to meet managerial requirements and to participate in complex decisions when changing laws, regulations, and other governmental factors that have major long-term implications. In addition to case situations and readings on current issues, selected speakers from business and government will add their expertise.

Learning Outcomes:

Have a basic understanding of the nature of the relationships between business and government in Canada at the federal, provincial and municipal level;

Be able to analyze business strategies and tactics directed at governments;

Understand the nature of the state and Canadians' different understanding of the role of the state, as it pertains to business-government relations;

Be exposed to the dynamic and changing structure of the relationship between the business sector and the Canadian state; and

Appreciate the influence of the growing global economy on business-government relations in Canada.

Textbooks and Course Materials:

This course will draw on one central text, which students are encouraged to purchase or access through the library:

Hale, Geoffrey (2018). *Uneasy Partnership: The Politics of Business and Government in Canada*, Second Edition. Toronto, ON: University of Toronto Press, p. 446.

In addition to this text, a range of materials including academic journals, media reports, podcasts and videos may be drawn upon as course materials. Readings are listed in the course schedule below, and when possible will be made available in OWL Brightspace. Weekly readings may change or be added, as events develop (eg. relevant media articles about current events may be added throughout the course).

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Class Contributions		20
Business and federalism memo		15
Lobbying analysis		10
Student team presentation		20
Outline of government relations plan		5
Final government relations plan	12/04/2024	30

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Wednesday, August 21, 2024