



BUSINESS LAW I
MOS 2275B
Section 551 - Online
Fall: January - April, 2021

Instructor: Cristin A. Keller, BSBA, MBA, JD

Instructor Contact Information:

Course Delivery: Online via pre-recorded lectures, videos, and reading material
Virtual Office Hours: By appointment and scheduled periodically throughout the course
Email: ckeller2@uwo.ca

Course Description:

An introduction to Canadian business law, including: tort law, contracts, property, employment, partnerships, corporations, debtor and creditor, bankruptcy and insolvency, sale of goods and consumer protection. Cases and current events are used to illustrate legal issues and to solve legal problems.

Antirequisite(s): Business Administration 4450A/B, Law 5510A/B, 5210A/B.

Prerequisite(s): Enrolment in BMOS or the Honors Specialization in Urban Development or Technical Entrepreneurship Certificate (TEC).

Students are responsible for ensuring that they have successfully completed all course prerequisites. If you do not have the prerequisites for this course, and you do not have written special permission from your Dean to enroll in this course, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Course Learning Objectives:

This course will enable students to identify, analyze and make decisions pertaining to legal issues in business. At the completion of this course, the student will be able to:

- Develop an understanding of Canadian business law and general legal principles as they apply to business
- Identify and analyze legal issues including forms of business organization, contracts, negligence, leasing, financing, labour and employment, e-commerce, intellectual property, international business transactions, conflict resolution and negotiation
- Understand various legal relationships found in the business environment
- Understand, analyze and interpret different types of business contracts

Course Method:

This online course will be delivered, and all assignments will be submitted via OWL. The course is divided into weeks with each week beginning at 12:00 am (ET) on Monday and ending the following Sunday at 11:59 pm (ET) except for Week 5 that ends on Friday. Pre-recorded lectures will be provided for each chapter of the text. Also, additional materials, such as videos or articles, may be provided throughout the course.

Textbook:

Legal Fundamentals for Canadian Business, Richard Yates, 4th edition, ISBN 9780133370287. You can go to the Bookstore's [website](#) to purchase the textbook (search for ISBN 9780133370287).

I recommend that you use the 4th edition of the textbook rather than an earlier edition.

Methods of Evaluation/Assessment:

The methods of evaluation/assessment for this course are as follows:

1. 3 Discussion Board Forums (Each discussion board forum is worth 50 points)
Total possible points = 150

During this course, you will participate in three graded Discussion Board Forums. Forums give you an opportunity to reflect upon, process and elaborate on the reading and study material. Each forum will be completed in two parts: **an initial thread** (minimum 350 words and maximum 450 words) addressing my question prompt, **and two replies** (minimum 150 words and maximum 250 words) to your classmates' threads. Please make sure you use proper sentence structure, grammar, spelling, and punctuation.

Each reply must be a substantive response to a legal issue your classmate wrote in their initial thread – something you agree with or disagree with and why. You must use legal principles (i.e. case law or statutes) to support your replies. You should encourage your peers critically, but you must also be polite and courteous.

Please title the subject line of your replies “Reply to [add name of student]”. This will ensure that it is clear to whom you are replying. Also, note that responses such as “I like what you said”, “this is a good comment” and “I disagree with your comment” do not count as complete replies in and of themselves. Instead, presenting additional legal thoughts or ideas, and providing alternative ideas/thoughts when you disagree all count as complete replies. Courtesy in any disagreement is expected.

Your initial thread is due by 11:59 pm (ET) on Thursday of the week and your replies are due by 11:59 pm (ET) on Sunday.

2. 10 Quizzes (Each quiz is worth 45 points)
Total possible points = 450

Each week you will complete a quiz that covers the readings and study material for the week. Each quiz will consist of 15 multiple choice questions. You will have 20 minutes to complete each quiz. Once you begin the quiz, you cannot go back to previous questions, and must complete the quiz in its entirety once you start.

The quizzes will be **closed book**, taken in OWL, and will require that you log into a Zoom video call with your camera on while taking the quiz. You have the option of picking between three dates/times for the quizzes. More information will be given to you during the first week of class.

3. Final Project
Total possible points = 100

For the Final Project, you will be asked to read a case study and prepare a PowerPoint presentation, with audio, that answers the question(s) presented in the case. Submit the Final Project via OWL by 11:59 pm on Sunday, April 11.

4. Final Exam
Total possible points = 240

The final exam will cover Chapters 1-10. The exam will be **closed book**, taken in OWL, and will require that you log into a Zoom video call with your camera on while taking the exam. The exam will consist of 80 questions. You will have 2 hours to complete the exam. Once you begin the exam, you cannot go back to previous questions, and must complete the exam in its entirety once you start. The final exam date and time is to be determined.

Completion of this course will require you to have a reliable internet connection.

The quizzes and the final exam will be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

Plagiarism in the discussion board forums is an academic offense and will be treated as such. Students who are in doubt as to the nature of this offence should consult their instructor, Department Chair, or Dean's Office, as well as the Huron University College Statement on Plagiarism, available at the Reference Desk in the Huron University College Library and at www.huronuc.on.ca. In addition, students may seek guidance from a variety of current style manuals available at the Reference Desk in the Huron University College Library. Information about these resources can be found at www.huronuc.on.ca/library&computing~styleguides

Missed Quizzes, Discussion Boards, Final Exam or Final Project:

Students are required to complete all components of the course. No component will be dropped or reweighted. Please see the Appendix to Course Outlines on the OWL course site for specific instructions regarding missed assignments or exams.

Weekly Schedule

<u>Week</u>		<u>Readings and Assignments</u>
Week 1	Jan 11 – Jan 17	Presentation: Welcome video Class Introductions Post: Submit your Introduction Post and select your quiz date and time by 11:59 pm (ET) on Sunday.
Week 2	Jan 18 – Jan 24	Readings: Chapter 1 of the textbook and additional study materials as assigned. Presentation: Chapter 1 pre-recorded audio lecture. Quiz 1

Week 3	Jan 25 – Jan 31	<p>Readings: Chapters 2 of the textbook and additional study materials as assigned.</p> <p>Presentation: Chapter 2 pre-recorded audio lecture.</p> <p>Quiz 2</p>
Week 4	Feb 1 – Feb 7	<p>Readings: Chapter 3 of the textbook and additional study materials as assigned.</p> <p>Presentation: Chapter 3 pre-recorded audio lecture.</p> <p>Discussion Board 1: Submit your initial thread by 11:59 pm (ET) on Thursday. Submit a minimum of 2 replies by 11:59 pm (ET) on Sunday.</p> <p>Quiz 3</p>
Week 5	Feb 8 – Friday, Feb 12 (Note the Friday end date for this week)	<p>Readings: Chapter 4 of the textbook and additional study materials as assigned.</p> <p>Presentation: Chapter 4 pre-recorded audio lecture.</p> <p>Quiz 4 (Note that quiz times for this week will change given that it is a short week)</p>
Week 6	Feb 13 – Feb 21	Spring Reading Week

Week 7	Feb 22 – Feb 28	<p>Readings: Chapter 5 of the textbook and additional study materials as assigned.</p> <p>Presentation: Chapter 5 pre-recorded audio lecture.</p> <p>Quiz 5</p>
Week 8	March 1 – March 7	<p>Readings: Chapter 6 of the textbook and additional study materials as assigned.</p> <p>Presentation: Chapter 6 pre-recorded audio lecture.</p> <p>Discussion Board 2: Submit your initial thread by 11:59 pm (ET) on Thursday. Submit a minimum of 2 replies by 11:59 pm (ET) on Sunday.</p> <p>Quiz 6</p>
Week 9	March 8 – March 14	<p>Readings: Chapter 7 of the textbook and additional study materials as assigned.</p> <p>Presentation: Chapter 7 pre-recorded audio lecture.</p> <p>Quiz 7</p>
Week 10	March 15 – March 21	<p>Readings: Chapter 8 of the textbook and additional study materials as assigned.</p> <p>Presentation: Chapter 8 pre-recorded audio lecture.</p> <p>Quiz 8</p>
Week 11	March 22 – March 28	<p>Readings: Chapter 9 of the textbook and additional study materials as assigned.</p> <p>Presentation: Chapter 9 pre-recorded audio lecture.</p> <p>Discussion Board 3: Submit your initial thread by 11:59 pm (ET) on Thursday. Submit a minimum of 2 replies by 11:59 pm (ET) on Sunday.</p> <p>Quiz 9</p>

Week 12	March 29 – April 4	Readings: Chapter 10 of the textbook and additional study materials as assigned. Presentation: Chapter 10 pre-recorded audio lecture. Quiz 10
Week 13	April 5 – April 11	Final Project due at 11:59 (ET) on Sunday, April 11
	April 14 – April 30	Final Exam Period (Final exam date and time to be determined)



The Appendix to Course Outlines is posted on the OWL course site.