

Huron Brief Course Outlines

Fall/Winter 2023-2024

Course Title: Professional Communication

Course Number and Section

MOS

2265F - 550

Instructor Name(s): Dr. Bill Irwin

Instructor Email(s): birwin6@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

Increasingly, employers explicitly require that post-secondary graduates demonstrate competencies in research and written and spoken communication, and that prospective employees are able to communicate convincingly using not just general communication principles but also disciplinary conventions. In MOS 2265F, Professional Communications, students will develop these competencies in a participatory and collaborative classroom setting. The course will cover foundational topics such as the principles of rhetoric, effective research practices for business, designing and delivering professional presentations, and genre-specific writing. Through readings, discussion, and individual- and team-based research and communication assignments, students will become confident, credible, and effective communicators with strategies that will follow them through their programs and beyond.

Learning Outcomes:

- gain the skills required, through the application of critical thinking and assessment
- to prepare and deliver professional communications of complex information in a collaborative team environment effectively
- and credibly, by employing information technologies congruent with audience needs.

Textbooks and Course Materials:

Weekly readings will be posted on the OWL class site. Class discussion of the readings will be a major contributor to each student's participation mark.

Methods of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Participation		15
Bloomberg Terminal		5
Rhetoric		15
Short Report		15
Critic and feedback		15

Assignment	Due Date mm/dd/yy	Weight - %
Group Presentation and Report		35

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.