

## Huron Brief Course Outlines

Fall/Winter 2023-2024

**Course Title:** Entrepreneurial Thinking

**Course Number and Section**

MOS

2255F - 550

**Instructor Name(s):** Dr. Matt Bazely

**Instructor Email(s):** mbazely@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

### Course Description:

This course provides a broad overview of the principles, theories, and praxis of entrepreneurship, together with an understanding of the key tasks, skills, and attitudes required. It focuses on the "Effectuation" logic that serves entrepreneurs in the processes of opportunity identification and new venture creation based on existing resources.

### Learning Outcomes:

- collaborate with others effectively and constructively moving successfully towards a shared goal in group assignments
- assess their current mindset and develop habits that turn adversity into opportunity expressing them in both written and oral forms
- display a personal commitment to growth and learning in both written and oral forms • manage their strong impulses and feelings in class and team interactions
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- nurture self-efficacy and self-advocacy expressing them in both written and oral forms
- identify problems and opportunities in new and existing ventures expressing them in online and class discussions and video documentary
- identify decision making processes that entrepreneurs make on a daily basis expressing them in written, oral and video forms
- draw conclusions about entrepreneurial decision making based on observation and discussion expressing them in oral, written and video forms
- evaluate entrepreneurial opportunities by applying the principles of effectuation
- communicate their ideas effectively in both online and class discussions
- identify their personal purpose expressing them in both online and class discussions

### Textbooks and Course Materials:

Course Readings will be posted in the OWL site

\*no text book required for this course.

**Methods of Evaluation:**

| Assignment                             | Due Date mm/dd/yy | Weight - % |
|--|-------------------|------------|
| Video Analysis                         | 09/22/2023        | 15         |
| Mid Course Reflection and Goal Setting | 10/20/2023        | 10         |
| 8 Minute Documentary                   | 12/01/2023        | 30%        |
| Class Participation                    | all classes       | 25%        |
| Online Discussions                     | al classes        | 20%        |

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.