

## Brief Course Outline

**Course Title:** **Entrepreneurial Thinking**

**Course Number and Section:**

MOS

2255F 550

**Instructor Name(s):** Dr. Matt Bazely

**Instructor Email(s):** matt.bazely@huron.uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

### Course Description:

This course provides a broad overview of the principles, theories, and praxis of entrepreneurship, together with an understanding of the key tasks, skills, and attitudes required. It focuses on the logic of effectuation that serves entrepreneurs in the processes of opportunity identification and new venture creation based on existing resources.

### Learning Outcomes:

- collaborate with others effectively and constructively moving successfully towards a shared goal in group assignments
- assess their current mindset and develop habits that turn adversity into opportunity expressing them in both written and oral forms
- display a personal commitment to growth and learning in both written and oral forms
- manage their strong impulses and feelings in class and team interactions
- nurture self-efficacy and self-advocacy expressing them in both written and oral forms
- identify problems and opportunities in new and existing ventures expressing them in online and class discussions and video documentary
- identify decision making processes that entrepreneurs make on a daily basis expressing them in written, oral and video forms
- draw conclusions about entrepreneurial decision making based on observation and discussion expressing them in oral, written and video forms
- evaluate entrepreneurial opportunities by applying the principles of effectuation
- evaluate entrepreneurial opportunities by applying the principles of effectuation
- communicate their ideas effectively in both online and class discussions
- identify their personal purpose expressing them in both online and class discussions

**Textbooks and Course Materials:**

will be posted in OWL Brightspace

**Methods Of Evaluation:**

Assignment	Due Date mm/dd/yy	Weight - %
Getting the Most out of Your Leadership	09/13/2024	12.5%
Video Analysis	09/20/2024	12.5
Mid-term Reflection	10/18/2024	10
8-Minute Documentary	12/2/2024	20%
Class Contribution	ongoing	20%
Online Discussion	ongoing	20

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Tuesday, August 20, 2024