MOS 3398A 550	Bazely	Organizational Innovation	This course is designed for those looking to drive change within existing organizational structures. It takes a practical, top-down approach, equipping students with methodologies to implement innovation at a systemic level. The curriculum emphasizes understanding established innovation concepts like disruptive innovation and diffusion of ideas, then applying frameworks such as human-centered design and design thinking to real-world organizational problems. Key areas include navigating organizational readiness and barriers to innovation, fostering intrapreneurship, and managing innovation projects effectively. Ultimately, it aims to prepare students to measure innovation success and integrate ethical and sustainable practices into organizational change initiatives.
MOS 3398B 550	Munn	Digital Marketing & Communications	tba
MOS 3398B 551	Ramsden	Private Equity: Theory, Practice, Purpose – The Brookfield Model	tba
MOS 4498B 550	Bazely	Creativity & Innovation	This course centers on the fundamental processes of generating and refining innovative ideas, particularly for new ventures or significant transformations. It's built on philosophical traditions like pragmatism and constructivism, promoting a "learning by doing" approach to develop an "innovator's mindset." The course delves into cognitive tools, frameworks, and mindsets for creative problem-solving, moving beyond traditional business approaches. Students will learn to apply specific creativity models (e.g., de Bono's Lateral Thinking) and inventive frameworks (e.g., Systematic Inventive Thinking). This course builds on foundational entrepreneurship knowledge, reinforcing the ability to transform insights into impactful, viable, desirable, and feasible innovations, with a strong emphasis on navigating constraints and rapid iteration within complex socio-technical ecosystems.