

Brief Course Outline

Course Title: Intermediate Microeconomics I

Course Number and Section:

ECONOMICS

2260A 551

Instructor Name(s): Min Ku Kang

Instructor Email(s): mkang9@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

This course studies the problem of scarcity and its implications for firms' and consumers' choices. We will learn how preferences, constraints and prices affect consumers' decisions. For firms, we will examine how input and output prices and technologies affect production decisions. As we put together the consumers and producers in a model, we will go over how market prices and quantities are determined in different market structures (competitive, monopoly, monopolistic competition and oligopoly). The effects of different public policies will be examined.

Learning Outcomes:

- Students will understand how consumers and producers make their optimal decisions under different market structures.
- Understanding how the market works, students will be able to analyze how different policies would impact different groups in the economy.

Textbooks and Course Materials:

Required: Perloff, Jeffrey M., Microeconomics: Theory and Application with Calculus, 5th edition, Pearson, 2021 - with mylab (\$106 at the bookstore)

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
In-class Assignments	throughout the course	15
Take-home Assignments	throughout the course	5
Midterm Examination	10/21/2025	30
Final Examination	TBA	50

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, August 18, 2025