



BUSINESS INTELLIGENCE (MOS)

Turning Data into Decisions

Building Business Strategy Through Data and Insights

As technology reshapes how organizations operate and make decisions, the demand is growing for experts who can turn vast, complex data into actionable insights that drive real-world impact.

Organizations now know that turning raw data into meaningful insights boosts productivity and profitability. A Business Intelligence degree equips you with the skills to succeed and opens doors to current and future career opportunities.

Where Curiosity Leads, Passion Follows

Your first year builds a strong foundation for your degree.

With core courses in Economics, Math, Business, and Computer Science, you'll develop essential skills in analysis, communication, and problem-solving. You'll also have room to explore a wide range of subjects across different disciplines.

Customize your Degree

Combine modules like specializations, majors, and minors to build a path that matches your passions and goals.

Business Intelligence ♦♦

Legend: ● Honours Specialization ♦ Specialization ▲ Major ■ Minor

Course Examples

MOS 2242: Statistics

MOS 2235: Business Intelligence

MOS 3335: Introduction to Data Science

The Huron Advantage

With our small class sizes and dedicated faculty, we challenge our students to be **Leaders with Heart** by prioritizing ethical leadership, community engagement, and professional success. Our programs encourage civic responsibility, and compassion, inspiring students to make a positive impact in the world.

Guaranteed Internship Opportunities

At Huron, opportunity isn't just something you wait for, it's something you prepare for and pursue, with support. Every student is guaranteed a paid internship opportunity and volunteer positions by working with their career coach for 1:1 support to develop a personalized 4-year plan. Whether you're looking for a meaningful internship, community engagement, or a post-graduation launchpad, our Careers & Experiences team is here to help you explore, apply, and succeed.

[Learn more about Careers & Experiences at huronu.ca.](https://huronu.ca)

Where Business Intelligence Can Take You

This program equips graduates with the analytical and technical skills to turn data into strategic insights, preparing them for dynamic roles across a wide range of industries.

What Do Our Grads Do?

- Finances
- Banking
- Marketing
- Logistics
- Management
- Telecommunications
- Data Security
- Graduate Studies

"In today's world, analytical skills have become vital to the success of many business organizations. Our Business Intelligence program allows students to acquire and combine Information Technology skills with Social Sciences knowledge"

DR. ARIA TEIMOURZADEH

Faculty Lead for Business Intelligence



Beyond the Classroom

- **Hands-on, community-based learning:** Gain real-world experience through industry tours, consulting projects with small businesses, governance support for community agencies, and open discussions with business leaders.
- **Bringing theory to life:** Apply course concepts in meaningful, real-time settings that connect classroom learning to the broader community.

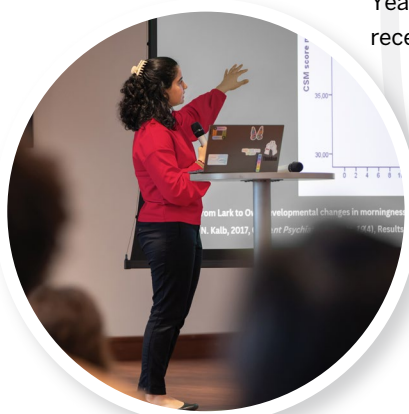


CAREER INTERNSHIPS

Get paid part-time experience during the school year or full-time in summer. These roles align with your interests and help build your resume with real-world value.

ACADEMIC INTERNSHIPS

Earn while you learn. Take 4–16 months off between Year 3 and Year 4 for a full-time, for-credit, paid internship. Many students receive job offers after completion.



RESEARCH INTERNSHIPS

Work with a Huron faculty member for support on a student research fellowship with funding up to \$1,500 or a paid research assistant opportunity.



ENTREPRENEURIAL INTERNSHIPS

Get support to ideate, plan, and launch a new business. You'll get 1:1 coaching, access to funding, and other resources to set you up for success.



Travel Study

Embark on an international adventure and gain hands-on experience, build community, and explore different cultures. Huron University provides experiential learning opportunities abroad, as well as support to students for international exchanges.



Huron
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PROGRAM ONLINE**