

Brief Course Outline

Course Title: General Method in Psychology (sections 550 & 551)

Course Number and Section:

PSYCHOL

1100E 550

Instructor Name(s): Irene Cheung

Instructor Email(s): icheung5@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

An introduction to method and content in psychology. The content areas covered include physiological psychology, perception, learning and motivation, memory and cognition, developmental psychology, individual differences, personality, social psychology, and applied psychology. Method is studied through direct experience with research design and the collection, statistical treatment, and reporting of data.

Antirequisite(s): Psychology 1000, Psychology 1200 and the former Psychology 100.

Extra Information: 2 lecture hours, 1 laboratory hour, 1.0 course.

Learning Outcomes:

Identify and describe theories and concepts from the most important content areas in psychology.

Think critically about empirical research.

Analyze data and report the results of simple empirical research.

Textbooks and Course Materials:

McCann, D., Weiten, W., Matheson, D., & Wright, S. (2026). Psychology: Themes and Variations. (Seventh Canadian Edition). Cengage.

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Fall Midterm	Oct 18, 2025	10
December Exam	TBA	20
Winter Midterm	Feb 28, 2026	10
April Exam	TBA	20
Fall Lab Attendance		3

Assignment	Due Date mm/dd/yy	Weight - %
Winter Lab Attendance		3
Research Participation		4
Fall Term Report	Dec 8, 2025	12
Winter Term Report	Mar 30, 2025	18

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, August 18, 2025