

## Huron Brief Course Outlines

Fall/Winter 2023-2024

**Course Title:** The Firm and Financial Markets

**Course Number and Section**

ECONOMICS

2121A - 550

**Instructor Name(s):** Desmond McKeon

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

### Course Description:

The course will investigate the money and capital markets that are available to firms seeking to finance their investment needs.

Both the microeconomic and macroeconomic forces affecting the prices in these markets will be emphasised. This course does not deal specifically with corporate finance, but rather will cover the economics that affect investment decisions.

### Learning Outcomes:

- To acquire a working knowledge of the major capital markets.
- To gain the ability to analyze the economics that affect debt and equity markets
- To gain exposure to risk management and the methods used to mitigate risk.
- To help prepare for certain aspects of professional exams. (E.g. the Canadian Securities Course)

### Textbooks and Course Materials:

Scott B. Smart, Lawrence, and Joehnk

Fundamentals of Investing, Canadian Edition, 1st edition, Pearson 2021. However, any version of this text can be used. The text is recommended but not required.

### Methods of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Mid-Term Test I	October 2, 2023	25
Mid-Term Test II	November 13, 2023	25
Final Exam		45

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.