

Huron Brief Course Outlines

Fall/Winter 2023-2024

Course Title: Principles of Microeconomics

Course Number and Section

ECONOMICS

1021A - 553

Instructor Name(s): Minku Kang

Instructor Email(s): mkang9@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

This half-year course presents a survey of the principles of microeconomics. We focus primarily on the economic behavior of consumers and firms, and on various market structures including competitive markets, monopoly, monopolistic competition and oligopoly. We also examine selected topics in government regulation, factor markets and public policy.

Learning Outcomes:

- Understand how to think like an economist using core economic principles.
- Apply economic thinking to inform decisions of consumers, business managers, and government policy makers.
- Use economic models as a tool for understanding big ideas in economics, where they come from, their limitations, and what insight they offer to real world problems.
- Gain a deeper understanding of current economic events and critically interpret research, opinion, and journalism on economic and business matters.
- Form a base of skills that allow us to confidently progress to studying advanced topics and specialized areas of economics.

Textbooks and Course Materials:

Parkin, Michael and Robin Bade, Microeconomics: Canada in the Global Environment, 11th edition, Pearson, 2021

MyLab Economics with Pearson eText for Microeconomics: Canada in the Global Environment, 11/e

Available at: <https://bookstore.uwo.ca/product/cebcodeid36419>

Methods of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
In-class Assignments		15%
Online Homework		10%

Assignment	Due Date mm/dd/yy	Weight - %
Midterm Examination 1		15%
Midterm Examination 2		25%
Final Examination		35%

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.