

Brief Course Outline

Course Title: **Business Chinese 2**

Course Number and Section:

CHINESE

3341B 550

Instructor Name(s): Clare Gordon

Instructor Email(s): cgordon@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

This course is intended for students who can read and write Modern Standard Chinese. Students will study business terms, communication styles and formats, and acquire linguistic and cultural knowledge for conducting business in Chinese. Students will develop competence through practical experience in reading and writing market reports and analysing contracts.

本课是一门高年级商务汉语课。课程在内容上使用商务题材的载体与现实的“商务”世界相联系，帮助学生提高运用汉语去解决实际问题的能力，包括通过汉语获取信息的能力和使用汉语完成特定任务的能力，在提供系统语言训练的同时着重加强对学生语言学习能力的培养。

Learning Outcomes:

- 1) Acquired an enriched Chinese business vocabulary;
- 2) Gained familiarity with different styles of language in various business activities;
- 3) Expanded their skills to carry on discussions of business issues in standard Chinese;
- 4) Developed confidence in effective use of standard Chinese in the sphere of business;
- 5) Acquired knowledge of the methods and styles of business communication and translation.

Textbooks and Course Materials:

Chen, Qinghai, et al., The Routledge Course in Business Chinese 《求实商务汉语》, 2nd edition.

London and New York: Routledge, 2019. ISBN 9781138479272

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Preparation and Participation	Every Class	10
In-class Quizzes	Tuesday Or Thursdday	30

Assignment	Due Date mm/dd/yy	Weight - %
Written Task	02/27/2025	20
Final Examination	TBD	40

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, December 16, 2024