

Brief Course Outline

Course Title: **Business Chinese 1**

Course Number and Section:

CHINESE

3340A 550

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

This course aims to train students to acquire linguistic features and cultural literacy of business in Chinese. It introduces business and economic terms, enhances students' comprehension of Chinese texts, and improves students' ability to express ideas in Chinese with greater fluency, clarity, and accuracy.

Learning Outcomes:

1. Cultivate basic and essential skills in reading and understanding business texts;
2. Acquire knowledge of business communication and translation;
3. Deepen the understanding of business culture and terms;
4. Synthesize understanding of the core aspects of Chinese culture with that of the economic conditions.

Textbooks and Course Materials:

Chen, Qinghai, et al., The Routledge Course in Business Chinese 《求实商务汉语》, 2nd edition.

London and New York: Routledge, 2019.

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Preparation and Participation	06/02/25	20
5 In-class Quizzes	05/07/25	30
2 Written Tasks	05/27/25	15

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Tuesday, April 22, 2025