

Brief Course Outline

Course Title: Understanding Chinese Business Culture

Course Number and Section:

CHINESE

2240F 550

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

This course examines the socio-cultural underpinnings of modern innovations in the Chinese business environment in the 21st century. Through lectures, readings, research, and class discussions, the course seeks to provide an overview and analysis of successful samples of Chinese businesses that engaged in global entrepreneur innovations and strategic development. We will have discussions of real cases to cultivate the skills and knowledge necessary for understanding the institutional, political, and cultural nuances in China's business world and identifying analytical solutions to problems and questions arising from doing business in China's context.

Learning Outcomes:

- 1) Gain insight into the cultural aspects of business success in China
- 2) Hone research skills in finding materials and documents to develop an analytical study of an individual case;
- 3) Acquire skills to identify and evaluate the impact of innovation on business activities;
- 4) Improve skills in preventing panel research results.

Textbooks and Course Materials:

no

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Participation and Contribution	06/02/25	30
Midterm Test	05/22/25	25
Group Presentation	06/02/25	15

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, April 21, 2025