

## Brief Course Outline

**Course Title:** **Overcoming Management Paradigms in Global Development**

**Course Number and Section:**

CGS

3220F 550

**Instructor Name(s):** Dr. Matthew McBurney

**Instructor Email(s):** mmcburn2@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

### Course Description:

This course critically examines how practices of Global Development are typically reduced to problems of management. The course will provide students with a critical examination of how Global Development management paradigms are problematic and, at times, reduce the interconnected and complex issues causing global inequalities to simple, easily measurable solutions. The course blends a combination of theoretical critiques and practical exercises of development project management. Students will also explore alternative approaches to development management.

### Learning Outcomes:

- To increase knowledge of technical and practical skills required for project management
- To examine methodologies used for the various phases of project planning and the project cycle
- To analyze assumptions that inform project management in global development
- To consider ethical and methodological issues that arise for project managers and researchers in the context of conducting international work
- To understand the critiques leveled against global development project management

### Textbooks and Course Materials:

You will need at least one of the following two books for the analytical book review assignment.

Walsh, Susan. 2014. Trojan-horse Aid: Seeds of Resistance and Resilience in the Bolivian Highlands and Beyond.  
or

Murray Li, Tanya. 2007. The Will to Improve: Governmentality, Development and the Practice of Politics

The main book used for this class which you will need to purchase is:

Bill. Cooke, & Sadhvi Dar (Eds.) 2008. The New Development Management: Critiquing the

Dual Modernization.

The book above can be purchased for approximately \$75.00 each or there are some free versions of these books available online for no cost.

**Methods Of Evaluation:**

Assignment	Due Date mm/dd/yy	Weight - %
Attendance and Participation	Ongoing	20
Analytical Book Review	Suggested Due Date Oct 24	25
Conventional Development Logical Framework	Oct 22 - 24	20
Conventional Development Proposal and Self-Critique	Dec 8-10	35

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Tuesday, July 29, 2025