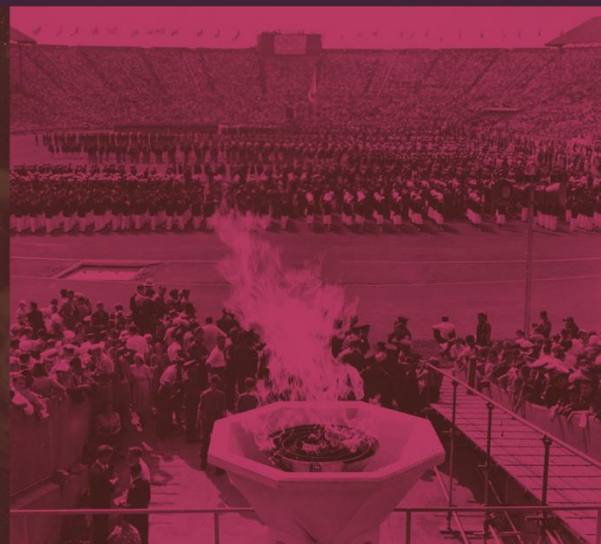


INTRODUCTION TO GLOBAL CULTURE

Winter 22/23
Huron University College



1021G 550 INTRODUCTION TO GLOBAL CULTURE

Instructor: Dr. Larissa Costa Duarte

Class:

MONDAY

2:30pm-3:20pm

WEDNESDAY:

3:30pm-5:20pm

Class Location: V210

Office Hours: By appointment only

Contact: lcostadu@uwo.ca or via Microsoft Teams chat

Course Description

In Introduction to Global Culture, the student will be introduced to past and contemporary debates over what it means to be a part of an interconnected and globalized world. We will explore complex matters such as global v. local tensions and relationships; neoliberalism and neocolonialism; cultural productions and their impact; North-South connections; and a variety of fundamental topics such as arts, sports, economics, entertainment, and more.

This course aims at providing students with a variety of tools to critically tackle important questions that arise at the core of the social phenomenon we call globalization. But it also hopes to entice students and broaden their interests by exposing them to a wide array of authors, artists, and cultural productions outside a West-centered axis. Materials examined will include music, films, video games, visual arts and more.

Learning Outcomes

The student will gain insight into the power imbalances behind the globalization structure. By the end of the course, the student will have explored different topics and media through a variety of assignments designed to improve their writing and communication skills, media literacy, creativity, and autonomy.

Course Materials

Students are not required to buy any materials for this course. All readings, movies, and tools will be provided in Teams and OWL throughout the course.

Methods of Evaluation

20% PARTICIPATION (IN CLASS RESPONSES AND QUIZZES)

GIMKIT activities, questions for reflections, and guided projects done during class.

25% MIDTERM EXAM

Exam combining essay-like responses and multiple-choice questions.

25% GROUP PRESENTATION (weeks 6-11)

1 to 3 students will cover one of the following topics: sports, TV, movies, music, video games, or visual arts. Guidelines to be discussed in class.

30% FINAL ASSIGNMENT

A free topic essay or a creative work using the concepts and theories covered in class in the weekly readings to analyze a novel, short story, poem, comic book, slam poem, essay, etc. Alternatively, the student can write an original piece on any of these media on any of the themes discussed in class. All creative projects must be accompanied by a scholarly introduction explaining goals and sources of inspiration/critique.

*The students must discuss the viability of their projects with the instructor in the weeks prior to the assignments.

SCHEDULE

Jan 9th to 13th

WEEK 1 – INTRODUCTION: WELCOME TO THE GLOBAL VILLAGE, IT GETS WORSE HERE EVERYDAY

Pieterse, Jan Nederveen. 2020. "Chapter 4: Globalization and Culture: Three Paradigms." In *Globalization and Culture: Global Melange*, 59-80. New York: Rowman & Littlefield.

McLuhan, M., Gordon, W. T., Lamberti, E., & Scheffel-Dunand, D. (2011). *The Gutenberg galaxy: The making of typographic man*. University of Toronto Press. SELECTED PARTS

Nolan, G. (2018). *The Neocolonialism of the Global Village*. U of Minnesota Press. SELECTED PARTS

Jan 16th to 20th

WEEK 2 – CULTURE, GLOBALIZATION, ONTOLOGY, AND OTHER BIG CONCEPTS

Carrithers, M. (1990). *Why humans have cultures*. SELECTED PARTS

Smith, K. E. I. (2018). *What Is Globalization?*. In *Sociology of Globalization* (pp. 3-10). Routledge

Todd, Z. (2016). An indigenous feminist's take on the ontological turn: 'Ontology' is just another word for colonialism. *Journal of historical sociology*, 29(1), 4-22.

MOVIE: GET OUT by Jordan Peele

Jan 23rd to 27th

WEEK 3 – STUCK IN LATE CAPITALISM or HOW DID WE GET HERE?

Horkheimer, Max and Theodor Adorno. 2002. "The Culture Industry: Enlightenment as Mass Deception." In *Dialectic of enlightenment: Philosophical fragments*, translated by Gunzelin Schmidt Noerr, edited by Edmund Jephcott, 94-136. Stanford, CA, CA: Stanford University Press.

Klein, Naomi. *No Logo*. Picador USA, 1999. SELECTED PARTS

Jan 30th to Feb 3rd

WEEK 4 – WHO LIVES, WHO DIES, WHO TELLS YOUR STORY

Williams, L. (1999). *Hard Core: Power, Pleasure, and the "frenzy of the Visible"*. Univ of California Press. SELECTED PARTS

Heersmink, R. (2021). Materialised identities: Cultural identity, collective memory, and artifacts. *Review of Philosophy and Psychology*, 1-17.

MOVIE: NOPE by Jordan Peele

Feb 6th to 10th

WEEK 5 – I FOUGHT THE LAW AND THE LAW WON

MIDTERM

Nixon, Rob. 2011. "Introduction." In *Slow Violence*, 1-14. Cambridge, MA: Harvard University Press

Rothe, D., & Friedrichs, D. (2014). *Crimes of globalization*. Routledge. SELECTED PARTS

Feb 13th to 17th

WEEK 6 – THE POWER OF THE UNDERDOG (SPORTS)

Tomlinson, A., & Young, C. (Eds.). (2006). *National identity and global sports events: Culture, politics, and spectacle in the Olympics and the Football World Cup*. Suny Press. SELECTED PARTS

Jackson, S. J., & Scherer, J. (2013). Rugby World Cup 2011: Sport mega-events and the contested terrain of space, bodies and commodities. *Sport in society*, 16(7), 883-898.

Feb 20th to 24th

READING WEEK

Feb 27th to Mar 3rd

WEEK 7 - THE REVOLUTION MIGHT BE TELEVISED (TV AND STREAM)

Jenkins, Henry. "Quentin Tarantino's Star Wars? Digital Cinema, Media Convergence, and Participatory Culture." In *Rethinking Media Change: The Aesthetics of Transition*. Cambridge, MA: MIT Press, 2003.

Jenner, M. (2018). *Netflix and the Re-invention of Television*. Springer. SELECTED PARTS

Mar 6th to 10th

WEEK 8 – RESPECT THE RHYME (MUSIC)

Eshun, Kodwo. "Sampladelia of the Breakbeat." In *More Brilliant than the Sun: Adventures in Sonic Fiction*. London: Quartet Books Ltd., 1998. pp. 25-61

Chun, E. W. (2017). How to drop a name: Hybridity, purity, and the K-pop fan. *Language in Society*, 46(1), 57-76.

Mar 13th to 17th

WEEK 9 – COWBOYS, IDENTITY, AND THE ONE-INCH BARRIER (MOVIES)

Lulkowska, A. (2020). Parasite: at last the Oscars jumps the 'one-inch' subtitles barrier. *The Conversation UK*.

Endong, F. P. C. (2018). Cinema globalization and nation branding: An exploration of the impact of Nollywood on the Nigerian image crisis. *Journal of Globalization Studies*, 9(1), 77-90.

Mar 20th to 24th

WEEK 10 – GAME CHANGERS (VIDEO GAMES)

Mukherjee, S., & Lundedal Hammar, E. (2018). Introduction to the special issue on postcolonial perspectives in game studies.

Navarro-Remesal, V., & Zapata, B. P. (2018). Who Made Your Phone? Compassion and the Voice of the Oppressed in Phone Story and Burn the Boards. *Open Library of Humanities*, 4(1).

Mar 27th to 31st

WEEK 11 – ESTAMOS DENTRO DEL MENÚ (VISUAL ARTS)

Weisberg, G. (2011). *The Orient Expressed: Japan's Influence on Western Art 1854-1918*. SELECTED PARTS

Kasfir, S. L. (2007). *African art and the colonial encounter: Inventing a global commodity*. Indiana University Press. SELECTED PARTS

Murrell, D. (2000). African influences in modern art. *Heilbrunn Timeline of Art History*. New York: *The Metropolitan Museum of Art*.

Apr 3rd to 6th

WEEK 12 REVIEW

FINAL ASSIGNMENT DEADLINE



Pandemic Contingency

Huron will continue to follow the guidance of public health and government officials. It is anticipated that there will be no further disruptions to in-person instruction. This is subject to change.

Student Code of Conduct

Membership in the community of Huron University College and Western University implies acceptance by every student of the principle of respect for the rights, responsibilities, dignity and well-being of others and a readiness to support an environment conducive to the intellectual and personal growth of all who study, work and live within it. Upon registration, students assume the responsibilities that such registration entails. While in the physical or online classroom, students are expected to behave in a manner that supports the learning environment of others. Please review the Student Code of Conduct at:

<https://huronatwestern.ca/sites/default/files/Res%20Life/Student%20Code%20of%20Conduct%20-%20Revised%20September%202019.pdf>.

Prerequisite and Antirequisite Information

Students are responsible for ensuring that they have successfully completed all course prerequisites and that they have not completed any course antirequisites. Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Attendance Regulations for Examinations

A student is entitled to be examined in courses in which registration is maintained, subject to the following limitations:

- 1) A student may be debarred from writing the final examination for failure to maintain satisfactory academic standing throughout the year.
- 2) Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course will be reported to the Dean of the Faculty offering the course (after due warning has been given). On the recommendation of the Department concerned, and with the permission of the Dean of that Faculty, the student will be

debarred from taking the regular examination in the course. The Dean of the Faculty offering the course will communicate that decision to the Dean of the Faculty of registration.

Review the policy on Attendance Regulations for Examinations here: [Academic Calendar - Western University \(uwo.ca\)](#)

Statement on Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following website: [Academic Calendar - Western University \(uwo.ca\)](#). The appeals process is also outlined in this policy as well as more generally at the following website:

https://www.uwo.ca/univsec/pdf/academic_policies/appeals/appealsundergrad.pdf.

Turnitin.com

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Statement on Use of Electronic Devices

It is not appropriate to use electronic devices (such as, but not limited to, laptops, tablets, cell phones) in the classroom for non-classroom activities. Such activity is disruptive and distracting to other students and to the instructor, and can inhibit learning. Students are expected to respect the classroom environment and to refrain from inappropriate use of technology and other electronic devices in class.

Statement on Use of Personal Response Systems (“Clickers”)

Personal Response Systems (“clickers”) may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning. Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:

- the use of somebody else’s clicker in class constitutes a scholastic offence
- the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence.

Academic Consideration for Missed Work

All students pursuing academic consideration, regardless of type, must contact their instructors no less than 24 hours following the end of the period of absence to clarify how they will be

expected to fulfill the academic responsibilities missed during their absence. **Students are reminded that they should consider carefully the implications of postponing tests or midterm exams or delaying submission of work, and are encouraged to make appropriate decisions based on their specific circumstances.**

Students who have conditions for which academic accommodation is appropriate, such as disabilities or ongoing or chronic health conditions, should work with Accessible Education Services to determine appropriate forms of accommodation. Further details concerning policies and procedures may be found at: <http://academicsupport.uwo.ca/>.

Policy on Academic Consideration for a Medical/ Non-Medical Absence

(a) Consideration on Medical Grounds for assignments worth *less than 10%* of final grade: Consult Instructor Directly and Contact Academic Advising

When seeking consideration on **medical grounds** for assignments worth *less than 10%* of the final course grade, the student should contact the instructor directly. The student need only share broad outlines of the medical situation. The instructor **may** require the student to submit documentation to the academic advisors, in which case she or he will advise the student and inform the academic advisors to expect documentation. If documentation is requested, the student will need to complete and submit the [Student Medical Certificate](#). The instructor may **not** collect medical documentation. The advisors will contact the instructor when the medical documentation is received, and will outline the severity and duration of the medical challenge as expressed on the Student Medical Certificate and in any other supporting documentation. The student will be informed that the instructor has been notified of the presence of medical documentation, and will be instructed to work as quickly as possible with the instructor on an agreement for accommodation.

b) Medical Grounds for assignments worth 10% or more of final grade: Go Directly to Academic Advising

University Senate policy, which can be found at [Academic Calendar - Western University \(uwo.ca\)](#)

requires that all student requests for accommodation on medical grounds for assignments worth 10% or more of the final grade be made directly to the academic advising office of the home faculty (for Huron students, the “home faculty” is Huron), with supporting documentation in the form (minimally) of the Senate-approved Student Medical Certificate found at: https://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

The documentation is submitted in confidence and will not be shown to instructors. The advisors will contact the instructor when the medical documentation is received, and will outline the severity and duration of the medical challenge as expressed on the Student Medical Certificate and in any other supporting documentation. The student will be informed that the instructor has been notified of the presence of medical documentation, and will be instructed

to work as quickly as possible with the instructor on an agreement for accommodation. The instructor will not normally deny accommodation where appropriate medical documentation is in place and where the duration it describes aligns with the due date(s) of assignment(s). Before denying a request for accommodation on medical grounds, the instructor will consult with the Dean. The instructor's decision is appealable to the Dean.

c) Consideration on Non-Medical Grounds: Consult Huron Support Services/Academic Advising, or email huronsss@uwo.ca.

Students seeking academic consideration for a **non-medical** absence (e.g. varsity sports, religious, compassionate, or bereavement) will be required to provide appropriate documentation. All consideration requests must include a completed [Consideration Request Form](#). Late penalties may apply at the discretion of the instructor.

Please review the full policy on Academic Consideration for medical and non-medical absence at: [accommodation_medical.pdf \(uwo.ca\)](#). Consult [Huron Academic Advising](#) at huronsss@uwo.ca for any further questions or information.

Support Services

For advice on course selections, degree requirements, and for assistance with requests for medical accommodation, students should email an Academic Advisor in Huron's Student Support Services at huronsss@uwo.ca. An outline of the range of services offered is found on the Huron website at: <https://huronatwestern.ca/student-life/student-services/>.

Department Chairs, Program Directors and Coordinators are also able to answer questions about individual programs. Contact information can be found on the Huron website at: <https://huronatwestern.ca/contact/faculty-staff-directory/>.

If you think that you are too far behind to catch up or that your workload is not manageable, you should consult your Academic Advisor. If you are considering reducing your workload by dropping one or more courses, this must be done by the appropriate deadlines. Please refer to the Advising website, <https://huronatwestern.ca/student-life/student-services/academic-advising/> or review the list of official Sessional Dates on the Academic Calendar, available here: <http://www.westerncalendar.uwo.ca/SessionalDates.cfm>.

You should consult with the course instructor and the Academic Advisor who can help you consider alternatives to dropping one or more courses. Note that dropping a course may affect OSAP and/or Scholarship/Bursary eligibility.

Huron Student Support Services: <https://huronatwestern.ca/student-life/student-services/>

Office of the Registrar: <https://registrar.uwo.ca/>

Student Quick Reference Guide: <https://huronatwestern.ca/student-life/student-services/#1>

Academic Support & Engagement: <http://academicupport.uwo.ca/>

Huron University College Student Council: <https://huronatwestern.ca/student-life/beyond-classroom/hucsc/>

Western USC: <http://westernusc.ca/your-services/#studentservices>

Wellness and Health Supports at Huron and Western

University students may encounter setbacks from time to time that can impact academic performance. Huron offers a variety of services that are here to support your success and wellbeing. All Huron staff and faculty have received training on responding to disclosures of Gender-Based Sexual Violence (GBSV); students should know that the Community Safety Office is a resource for survivors, providing support and, if desired, guidance while referring them to the further supports that they may require. Please visit <https://huronatwestern.ca/student-life-campus/student-services/wellness-safety> for more information or contact staff directly:

Wellness Services: huronwellness@huron.uwo.ca

Community Safety Office: safety@huron.uwo.ca

Additional supports for Health and Wellness may be found and accessed at Western through, <https://www.uwo.ca/health/>.

Western Calendar - Policy Pages -

[Academic Calendar - Western University \(uwo.ca\)](#)