

Brief Course Outline

Course Title: Introduction to Global Culture

Course Number and Section:

CGS

1021F 550

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

In Introduction to Global Culture, the student will be introduced to past and contemporary debates over what it means to be a part of an interconnected and globalized world. We will explore complex matters such as global v. local tensions and relationships; neoliberalism and neocolonialism; cultural productions and their impact; North-South connections; and a variety of fundamental topics such as arts, sports, economics, entertainment, and more.

This course aims at providing students with a variety of tools to critically tackle important questions that arise at the core of the social phenomenon we call globalization. But it also hopes to entice students and broaden their interests by exposing them to a wide array of authors, artists, and cultural productions outside a West-centered axis. Materials examined will include music, films, video games, visual arts and more.

Learning Outcomes:

Gain insight into the power imbalances behind the globalization structure.

Explore different topics and media through a variety of assignments.

Improve writing and communication skills, media literacy, creativity, and autonomy.

Learn and understand the history, politics, and structures that shape global culture.

Textbooks and Course Materials:

Pieterse, Jan Nederveen. 2020. "Chapter 4: Globalization and Culture: Three Paradigms." In *Globalization and Culture: Global Melange*, 59-80. New York: Rowman & Littlefield.

Smith, K. E. I. (2018). What Is Globalization?. In *Sociology of Globalization* (pp. 3-10). Routledge

Carrithers, M. (1990). Why humans have cultures. *SELECTED PARTS*

Heersmink, R. (2021). Materialised identities: Cultural identity, collective memory, and artifacts. *Review of Philosophy and Psychology*, 1-17.

Williams, L. (1999). *Hard Core: Power, Pleasure, and the "frenzy of the Visible"*. University of California Press. **SELECTED PARTS**
MOVIE: *Baraka*, 1992
<https://tubitv.com/movies/637469/baraka>

Collins, S. (2008). *The Hunger Games*. First edition. New York, Scholastic Press.

(OR *The Hunger Games*, 2012)
<https://streaming-acf-film-com.proxy1.lib.uwo.ca/audiocine/watch/793EFD17A2E91664?referrer=direct>

Le Guin, U. K. (1991). The ones who walk away from Omelas (variations on a theme by William James). *Utopian Studies*, 2(1/2), 1-5.

Morin, B. (2024). *Forcibly Removed*. National Geographic Magazine.

Zalcman, D. (2016). *Pictured With Their Past, Survivors of Canada's 'Cultural Genocide' Speak Out*. National Geographic Magazine.

Curry, A. (2023). *Troubled Treasures*. National Geographic Magazine.

Nixon, Rob. 2011. "Introduction." In *Slow Violence*, Cambridge, MA: Harvard University Press. **SELECTED CHAPTERS**

Rothe, D., & Friedrichs, D. (2014). *Crimes of globalization*. Routledge. **SELECTED CHAPTERS**

Horkheimer, Max and Theodor Adorno. (2002). "The Culture Industry: Enlightenment as Mass Deception." **SELECTED PARTS**

Sirota, David. (2011) *25 years later, how 'Top Gun' made America love war*

Jenner, M. (2018). *Netflix and the Re-invention of Television*. Springer. **SELECTED CHAPTERS**

Klein, N. (2009). *No logo*. Vintage Canada. **SELECTED CHAPTERS**

DOCUMENTARY: *No Logo: Brands, Globalization, Resistance*, 2003

****All films, texts, chapters and excerpts will be available online on OWL, in class, or via the Western Library.****

Lulkowska, A. (2020). *Parasite: at last, the Oscars jumps the 'one-inch' subtitles barrier*. The Conversation UK.

PODCAST: *Hallyu: How the Korean Wave Is Sweeping Global Culture*

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Reflection	11/07/2024	10
Participation	Continuous	20
Midterm Exam	10/10/2024	20

Assignment	Due Date mm/dd/yy	Weight - %
Group Project	Various	20
Final Paper	12/05/2024	30

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, August 19, 2024