

Brief Course Outline

Course Title: **Animals, Sustainability, and Business**

Course Number and Section:

MOS

2185A 550

Instructor Name(s): Dr. Kendra Coulter

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

An examination of animal welfare and sustainability challenges, strategies, and solutions in business sectors such as fashion, beauty, sports, entertainment, food, and animal care.

Learning Outcomes:

a) explain the animal welfare and sustainability challenges in major business sectors
b) explain and assess animal welfare and sustainability strategies and opportunities in major sectors, including reform and replacement approaches
c) understand, empathize with, and consider animals' diverse roles and experiences in organizations and multispecies communities, and the direct and indirect effects of organizational decisions and actions on them
d) demonstrate analytical, collaborative, verbal communication, and leadership skills in the promotion of multispecies wellbeing

Textbooks and Course Materials:

Readings provided in or linked through Brightspace.

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Quiz	10/1/24	10
Midterm	10/31/24	30
Experiential Learning	Various	20
Contributions	Ongoing	15
Battle of the Brands	End of semester	25

traditional treaty and unceded territories this course is shared.

Monday, August 12, 2024