

Brief Course Outline

Course Title: **Animals, Sustainability, and Business**

Course Number and Section:

MOS

2185A 550

Instructor Name(s): Dr. Kendra Coulter

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

An examination of animal welfare and sustainability challenges, strategies, and solutions in business sectors such as fashion, beauty, sports, entertainment, food, and animal care.

Learning Outcomes:

- a) explain the animal welfare and sustainability challenges in major business sectors
- b) explain and assess strategies for reform and replacement of animal use and/or harm
- c) understand, empathize with, and consider animals' diverse roles and experiences in organizations, and the direct and indirect effects of organizational decisions and actions on them
- d) understand and consider the direct and indirect impacts of business decisions on ecosystems and multispecies communities
- e) demonstrate analytical, collaborative, verbal communication, and leadership skills in the promotion of multispecies wellbeing

Textbooks and Course Materials:

There are no materials to purchase.

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Quiz	10/02/25	10
Midterm Exam	10/23/25	40
Contributions	Ongoing	15
Battle of the Brands	Last weeks of term	35

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose

traditional treaty and unceded territories this course is shared.

Monday, August 11, 2025