

## Brief Course Outline

**Course Title:** **Accounting and Business Analysis**

**Course Number and Section:**

BUSINESS

2257 552

**Instructor Name(s):** Vicki Sweeney

**Instructor Email(s):** vsweeney@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

### Course Description:

This course presumes no prior knowledge of business administration. It is required by other faculties for some of their programs and is the only university prerequisite for entrance into the Honors Business Administration program at Ivey Business School. Students will learn how to develop financial statements and assess their uses and limitations. Students will also learn various quantitative and qualitative decision-making tools and apply these tools using case studies. An emphasis will be placed on smaller businesses and the course will be highlighted by an entrepreneurial feasibility study.

### Learning Outcomes:

1. Analyze and record accounting transactions.
2. Prepare and analyze financial statements using current accounting methods.
3. Apply analytical management tools that assist in business decision-making, often with incomplete or imperfect information.
4. Assess the feasibility of undertaking a new business enterprise.
5. Demonstrate effective written and oral communication skills.
6. Demonstrate expected workplace behaviour; for example, participation, leadership, collaboration, engagement and attendance.

### Textbooks and Course Materials:

Textbook – Financial Accounting with WileyPLUS, Kimmel, 8th Canadian Edition (Required)  
Cost: \$89.00+HST or \$141.80+HST depending on the format chosen (eBook/hardcopy)

Casebook – BUS 2257 Accounting and Business Analysis 2025 (Required)  
Cost: Approximately \$275.00+HST

T-account Pad (Optional)  
Cost: \$9.97+HST

**Methods Of Evaluation:**

Assignment	Due Date mm/dd/yy	Weight - %
Midterm Test	Saturday, October 18, 2025	20%
Midyear Test	December Examination Period	25%
Feasibility Study Report	Sunday, February 8, 2026	15%
Feasibility Study Presentation	Early March 2026	5%
Final Examination	April Examination Period	25%
Class Contribution	Throughout	10%

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, August 18, 2025