

Brief Course Outline

Course Title: **APPLICATIONS OF PSYCHOLOGY**

Course Number and Section:

PSYCHOL

2990A 550

Instructor Name(s): Glen Gorman

Instructor Email(s): ggorman3@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

The purpose of this course is to acquaint students with some of the ways in which psychological evidence and techniques can be applied to the practice of law, business, education, the health sciences, etc. Extra Information: 3 lecture hours.

Learning Outcomes:

- Understand the difference between basic and applied research
- Understand how psychological research and theory get applied to real world problems
- Work productively in a team to analyze a real-world issue through the lense of psychology
- Translate abstract scientific knowledge into a format (information sheet, visual display, oral presentation) that can be understood by the general public

Textbooks and Course Materials:

Applied Social Psychology
Understanding and Addressing Social and Practical Problems, 3rd Edition

Author(s) Jamie A. Gruman; Frank W. Schneider; Larry M. Coutts

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Price: 119.00+tx Bookstore link: https://bookstore.uwo.ca/textbook-search?campus=HC&term=B2025&courses%5B0%5D=550_HC/PSY2990A

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Participation	Ongoing	25
Quizzes	Biweekly	20%
Article Presentation	Ongoing	10

Assignment	Due Date mm/dd/yy	Weight - %
Group Project	End of Term	45

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Tuesday, April 22, 2025