



# DECADES °F HEART S°IREE

APRIL 23, 2026

SixtyEight at Scotia Plaza / 40 King Street West, 68th Floor, Toronto

Celebrating Impact, Supporting Tomorrow's Leaders

LEADERS with *heart*



BASSETT EVENTS  
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# DECADES OF HEART THREE



## ABOUT HURON

Trust and intrigue in a Huron education continue to grow at time when post-secondary education faces many challenges and declining enrollment. We welcomed our largest first-year class ever this past fall - 800 students. What is different about Huron?

Our undergraduate experience combines academic excellence, personalized support, and exclusive co-curricular programs to develop students into bold, innovative leaders, ready to Lead with Heart and mind.

As the founding institution of Western University, established in 1863, Huron has a proud history of academic excellence and is renowned for the personalized experience it creates for students. With just over 2,300 students across business, the arts, and social sciences, Huron offers an intimate postsecondary experience that many larger institutions can't replicate. This student-first environment fosters a culture of care, providing dedicated one-to-one support, mentorship, and experiential learning opportunities that nurture student success while becoming "**Leaders with Heart**," a value-based philosophy that asks students to lead with empathy, conscience and integrity. It is possible to be successful and caring all at once!





## HOW YOUR SUPPORT MAKES AN IMPACT

Did You Know? Only 10% of Huron's budget is supported by government grants. This is far less than any other university in Ontario. And as our enrollment climbs, donor and community support for financial aid is more instrumental than ever.

Needs-based student scholarships & financial support provides encouraging and motivational recognition for our students and contributes to the quality and diversity of our campus community. Through creating a more accessible education, we are developing a community in which every student has the opportunity to thrive. This is not just about removing barriers to access, it's about creating opportunities for superstar students from all walks of life and from around the world, regardless of their financial circumstances.

*At Huron, we believe education is not merely about acquiring knowledge – it's about developing Leaders with Heart, students with character, who are committed to making a difference. Attending Huron equips a student to think critically, act ethically, and lead with compassion. But this transformative experience is only possible through the generosity of those who believe in the power of education to change lives. It is an investment not just in young people and their potential, but in the future of our communities, businesses, and governments.*

~ **Dr. Barry Craig**, President & Vice-Chancellor, Huron University

*All net proceeds from the event will support needs-based student scholarships & financial support.*

# DECADES OF HEART THREE

## HEAR FROM SOME OF OUR STUDENTS:

*News of the scholarship changed my plans, my life – in a heartbeat. It was a great relief to know Huron could offer financial aid to assist me in my studies. I was even able to receive funding to attend an experiential learning opportunity with a Huron class in the UAE last Fall where I met an influential female Canadian politician – inspiring me to pursue my career goal of being a Canadian ambassador.”*

- **Amaya**, 3rd Year - Student,  
Double Major in Political Science and Governance, Leadership & Ethics

*Being selected as a recipient has provided financial relief for my family and has dramatically impacted my academic journey and personal growth at Huron. It has instilled in me confidence and affirmation that my hard work and dedication to being a Leader with Heart is recognized and valued. It has motivated me to strive for academic excellence and to contribute positively to the Huron community. Thank you for investing in my future and participating in my journey at Huron.”*

- **Ava**, 4th Year - Student,  
Management and Organizational Studies (BMOS)



# DECADES OF HEART STORIES

## MEET OUR CHAIRS



### **Geoff Spidle, '91**

Proud Huron alum and parent of two current Huron students, Geoff is President and Managing Partner at Barometer Capital Partners, a wealth management firm based in Toronto. He oversees Barometer's individual, institutional and family office relationships. Geoff also has extensive volunteer experience, including serving as a board member for an independent school and Chair of a charitable foundation.



### **Susan Hummel, '92**

Susan is Executive Vice President & Managing Director, Distribution and Ventures at Lionsgate Canada, and a proud Huron alum and current parent. She is a two-time Hollywood Reporter Most Powerful Women in Canadian Entertainment honouree (2024, 2025), recipient of the 2023 Huron Alumni Award of Distinction, and an Ivey Executive MBA candidate, Class of 2026.



# DECades of Heart Soirée

## THE EVENT

Be a part of Huron University's Decades of Heart Soirée- an unforgettable evening that celebrates our shared legacy and the bold future we're building together. This exclusive downtown Toronto gathering brings our community together to reconnect, reminisce, and champion the next generation of Leaders With Heart.

It's an evening designed to honour our shared legacy while igniting excitement & support for the future we're building for decades ahead- one shaped by compassion, purpose, and bold leadership. Come raise a glass with Huron alumni & friends and feel the energy of a community that continues to lead with heart. It's warm, it's spirited, and it's a night you won't want to miss.

This new signature soirée will unfold in an immersive, free-flowing environment designed for connection and comfort, featuring lounge-style seating rather than traditional banquet tables. Guests will explore a vibrant mix of chef-curated food stations and passed culinary offerings that keep the energy high. The program will spotlight inspiring voices from across our campus community, including remarks from our President, Dr. Barry Craig.



# DECades of Heart Series

## HOW YOU OR YOUR ORGANIZATION CAN SUPPORT: **LEADERS WITH HEART / \$10,000**

### **AT THE EVENT**

- One dedicated lounge (10 Tickets) Sponsors will enjoy dedicated lounge seating, offering a comfortable and elevated space to connect during the evening
  - Can't attend? Chat with us about donating some of your tickets to students and young alumni
- Right to use trademarks in association with the named event
- Ability to promote your support for one year

### **RECOGNITION** The following communication materials will feature you or your organization as a Leaders with Heart sponsor

- Invitation
- Full page ad in the evening program
- Event webpage
- Company logo on video screens at the event
- Inclusion in appropriate social media activity
- Onsite signage
- Recognition in Huron University's 2025/2026 Community Impact Report
- Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.



# DECades of Heart Street

HOW YOU CAN SUPPORT:

## COMMUNITY BUILDER / \$5,000

### AT THE EVENT

- One dedicated Communal table (5 Tickets)
  - Can't attend? Chat with us about donating some of your tickets to students and young alumni
- Right to use trademarks in association with the named event
- Ability to promote your support for one year

**RECOGNITION** The following communication materials will feature you or your organization as a Community Builder sponsor

- Invitation
- 1/2 page ad in the evening program
- Event webpage
- Company name on video screens at the event
- Onsite signage
- Inclusion in media release(s)

A business receipt will be issued for the full sponsorship amount.



# DECADES °F HEART S°IREE

## CONTACT INFORMATION

For sponsorship opportunities and inquiries, please contact:

Jennifer Bassett - [Jbassett@bassettevents.ca](mailto:Jbassett@bassettevents.ca)

For additional inquiries, please contact:

Anne-Marie Rodger - [annemarie.rodger@huron.uwo.ca](mailto:annemarie.rodger@huron.uwo.ca)

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