

Brief Course Outline

Course Title: **Method/General Psychology**

Course Number and Section

PSYCHOL

1100E 550

Instructor Name(s): Irene Cheung

Instructor Email(s): icheung5@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

An introduction to method and content in psychology. The content areas covered include physiological psychology, perception, learning and motivation, memory and cognition, developmental psychology, individual differences, personality, social psychology, and applied psychology. Method is studied through direct experience with research design and the collection, statistical treatment, and reporting of data.

Learning Outcomes: one outcome per entry

- identify and describe theories and concepts from the most important content areas in psychology.
- think critically about empirical research.
- analyze data and report the results of simple empirical research.

Textbooks and Course Materials:

McCann, D., Weiten, W., Matheson, D., & Wright, S. (2026). Psychology: Themes and Variations. (Seventh Canadian Edition). Cengage.

- The assigned McCann et al. textbook has additional study resources through an online platform called MindTap. The purchase of MindTap is highly recommended so you can use the resources to prepare for midterms and exams.
- The textbook and MindTap are available for purchase at the bookstore via this link: https://bookstore.uwo.ca/textbook-search?campus=HC&term=W2026&courses%5B0%5D=550_HC/PSY1100E
- Cost of textbook at the UWO Bookstore: (1) Ebook and MindTap \$112 or (2) Hardcopy + Ebook and MindTap, \$154.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Fall Midterm	Nov 4, 2026	10
December Exam	TBA, During December exam period	20
Winter Midterm	Feb 24, 2027	10
April Exam	TBA, During April exam period	20
Fall Lab Attendance	Throughout fall term	3
Winter Lab Attendance	Throughout winter term	3
Research Participation	Throughout course	4
Fall Term Report	Dec 7, 2026	12
Winter Term Report	Apr 5, 2027	18

Friday, August 14, 2026

Huron Brief Course Outline 2026/27

In-course Costs \$112.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook’s publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.