

Brief Course Outline

Course Title: Case Studies in Business Ethics

Course Number and Section

PHILOSOP

3840F 550

Instructor Name(s): Lucien Lamoureux

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

A seminar course involving the extended examination of major real-world cases in business ethics. Sample areas for examination: pharmaceuticals, the automotive industry, mining, the petroleum industry. The goal of this course is to illuminate the fundamental tension in business activity created by values of truth and profit.

Learning Outcomes: one outcome per entry

1. Discuss competing points of view on issues in business ethics.
2. Evaluate conflicting philosophical arguments related to these issues.
3. Formulate well-reasoned solutions to practical dilemmas.
4. Persuade others of a well-reasoned stance or action.
5. Demonstrate effective writing and skillful critical and reflective thinking.

Textbooks and Course Materials:

On Truth, Frankfurt, Harry, Knopf (2006). This first edition book is available at Western's bookstore at a cost of \$24.95.

Writing Philosophy: A Guide for Canadian Students, 2nd ed., Vaughn, Lewis and Scott McIntosh, Jillian, Oxford University Press (2012). This book is available at Western's bookstore in paperback (\$65.27) or ebook (\$23.00). First editions are acceptable.

Course Pack available through Ivey Publishing (\$12.30): <https://www.iveypublishing.ca/s/ivey-coursepack/a1ROF000006EHQX2A4>

Additional Course Readings are available through the library and accessible via the Brightspace classroom cite: <https://westernu.brightspace.com/>

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Class Participation	12/09/2026	15
Case Questions	Weekly	40
Midterm Exam	10/31/2026	20
Final Exam	TBA	25

Friday, August 14, 2026

Huron Brief Course Outline 2026/27

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook’s publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.