

Brief Course Outline

Course Title: **Business Ethics**

Course Number and Section

PHILOSOP

2074G 551

Instructor Name(s): Cecilia Li

Instructor Email(s): zli289@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

Business ethics is the study of business situations, activities, and decisions where issues of right and wrong arise. Rarely are these issues simple or straightforward. But while there are no easy answers, there are better or worse ones. We study business ethics to develop tools that help us justify the claim that certain decisions should be evaluated as ethical or unethical, or right or wrong. We will spend the next twelve weeks developing tools to think about business ethics productively.

Learning Outcomes: one outcome per entry

- Identify, describe and apply key business ethics concepts
- Identify morally relevant factors in a business case from the perspective of different stake-holders, and derive ethical guidelines to aid in decision-making
- Defend ethical recommendations in a way that concedes their strengths and limitations, and apply them to similar actual and hypothetical business cases
- Paraphrase business ethics arguments and assess their merit

Textbooks and Course Materials:

Damian Grace, Stephen Cohen, and William R. Holmes, Business Ethics: A Canadian Perspective, 3rd edition (Digital copies required only).

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Participation and Attendance	ONGOING	10%
Test #1	October 2nd	20%
Test #2	November 13th	30%
Final Exam	TBD	40%

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In-course Costs

\$077.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.