

Brief Course Outline

Course Title: **Innovating From Within: Organizational Innovation & Intrapreneurship**

Course Number and Section

MOS

3251A 550

Instructor Name(s): Dr. Matt Bazely

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

Organizations are facing complex challenges and are searching for powerful new methodologies to understand and address them. Organizational Innovation looks to strengthen organizations through innovation and design. In this course students will identify, understand, and reframe significant challenges facing organizations to shake up even the most entrenched organizational practices and bureaucracies. By looking at frameworks, cases from several different contexts and design methodologies we will explore how innovation and design reduce risk, manage change, increase resource effectiveness, and manage competing organizational demands.

Learning Outcomes: one outcome per entry

- Analyze the organizational, cultural, and structural factors that enable or constrain innovation within established organizations.
- Diagnose complex organizational challenges by applying principles of organizational learning, including double-loop learning, questioning assumptions, identifying root causes, and reframe problems.
- Evaluate evidence-based innovation methodologies, including Systems Thinking, Human-Centred Design, and Problem Framing and Reframing, and assess their strengths, limitations, and appropriate organizational applications.
- Select, justify, and integrate appropriate innovation methodologies to address complex organizational challenges, demonstrating evidence-informed managerial judgment.
- Apply innovation methodologies to develop, prototype, refine, and communicate evidence-informed solutions to authentic organizational challenges.
- Collaborate effectively within multidisciplinary teams by demonstrating professionalism, constructive communication, shared leadership, and ethical decision-making throughout the innovation process.
- Critically reflect on their development as organizational innovators by evaluating their learning, methodological decision-making, and future professional growth.

Textbooks and Course Materials:

There is no textbook required for this course, students will access course readings through the library and in OWL Brightspace.

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Professional Learning Plan	Week 1	5
Class contribution	Week 1-6	20
Class Contribution	Week 7-12	20
Innovation Sprint	Week 4	20
Innovation Sprint	Week 11-12	25
Innovation Sprint Peer Evaluation	Week 12	5
Final Learning Reflection	Week 12	5

Saturday, August 22, 2026

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In-course Costs \$000.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook’s publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.