

Brief Course Outline

Course Title: **Animals, Sustainability, and Business**

Course Number and Section

MOS

2185A 550

Instructor Name(s): Dr. Kendra Coulter

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

An examination of animal welfare and sustainability challenges, strategies, and solutions in business sectors such as fashion, beauty, sports, entertainment, food, and animal care.

Learning Outcomes: one outcome per entry

- a) explain the animal welfare and sustainability challenges in major business sectors
- b) empathize with animals' experiences and assess strategies for the reform and replacement of animal use and/or harm
- c) recognize and consider the direct and indirect impacts of business decisions on animals, ecosystems, and multispecies communities
- d) demonstrate analytical, collaborative, verbal communication, and leadership skills in the promotion of multispecies wellbeing

Textbooks and Course Materials:

No materials are required for purchase.

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Verbal contributions	Continuous	15
Quiz	10/01/26	15
Exam	11/5/26	40
Battle of the Brands	Multiple	30

Wednesday, August 12, 2026

In-course Costs

\$000.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.