

Brief Course Outline

Course Title: **Overcoming Management Paradigms in Global Development**

Course Number and Section

GSI

3220F 550

Instructor Name(s): Dr. Matthew McBurney

Instructor Email(s): mmcburn2@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

This course critically examines how practices of Global Development are typically reduced to problems of management. The course will provide students with a critical examination of how Global Development management paradigms are problematic and, at times, reduce the interconnected and complex issues causing global inequalities to simple, easily measurable solutions. The course blends a combination of theoretical critiques and practical exercises of development project management. Students will also explore alternative approaches to development management.

Learning Outcomes: one outcome per entry

- To increase knowledge of technical and practical skills required for project management
- To examine methodologies used for the various phases of project planning and the project cycle
- To analyze assumptions that inform project management in global development
- To consider ethical and methodological issues that arise for project managers and researchers in the context of conducting international work
- To understand the critiques leveled against global development project management

Textbooks and Course Materials:

You will need at least one of the following two books for the analytical book review assignment.

Walsh, Susan. 2014. Trojan-horse Aid: Seeds of Resistance and Resilience in the Bolivian Highlands and Beyond.

or

Murray Li, Tanya. 2007. The Will to Improve: Governmentality, Development and the Practice of Politics

The main book used for this class which you will need to purchase is:

Bill. Cooke, & Sadhvi Dar (Eds.) 2008. The New Development Management: Critiquing the

Dual Modernization.

The book above can be purchased for approximately \$75.00 each or there are some free versions of these books available online for no cost.

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Analytical Book Review	October	25
Conventional Development Logical Framework	October	20
Conventional Development Proposal and Self-Critique	December	35
Class Attendance and Participation	Ongoing	20

Wednesday, August 5, 2026

Huron Brief Course Outline 2026/27

In-course Costs \$000.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook’s publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.