

Brief Course Outline

Course Title: **Economics of Innovation and Intellectual Property**

Course Number and Section

ECONOMIC

4491F 550

Instructor Name(s): Mahdiyeh Entezarkheir

Instructor Email(s): menteza@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

Innovation drives economic growth but creates challenges for rewarding innovators while preserving competition. This course explores the economics of innovation, patents, intellectual property, competition policy, and government intervention. Students examine topics including artificial intelligence, pharmaceutical patents, mergers, and market concentration while developing tools to evaluate innovation policy.

Learning Outcomes: one outcome per entry

Learn about innovation and intellectual property
Learn policy analysis
Learn about doing research and present
Gain analytical and critical thinking skills for economic problems

Textbooks and Course Materials:

[https://bookstore.uwo.ca/textbook-search?](https://bookstore.uwo.ca/textbook-search?campus=HC&term=W2026A&courses%5B0%5D=550_HC/ECO4491F)

[campus=HC&term=W2026A&courses%5B0%5D=550_HC/ECO4491F](https://bookstore.uwo.ca/textbook-search?campus=HC&term=W2026A&courses%5B0%5D=550_HC/ECO4491F)(Price of the book: \$38)

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Assignment	TBD	10%
Presentation	TBD	10%
Presentation Exam	TBD	5%
Midterm Exam	TBD	25%
Research Proposal	TBD	10%
Poster Presentation	TBD	15%

Assignment	Due Date mm/dd/yy	Weight - %
Final Exam	TBD	25%

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Friday, July 24, 2026

Huron Brief Course Outline 2026/27

In-course Costs

\$038.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].