

Brief Course Outline

Course Title: **Intermediate Microeconomics I**

Course Number and Section

ECONOMIC

2260A 550

Instructor Name(s): Kang, Min Ku

Instructor Email(s): mkang9@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

This course studies the problem of scarcity and its implications for firms' and consumers' choices. We will learn how preferences, constraints and prices affect consumers' decisions. For firms, we will examine how input and output prices and technologies affect production decisions. As we put together the consumers and producers in a model, we will go over how market prices and quantities are determined in different market structures (competitive, monopoly, monopolistic competition and oligopoly). The effects of different public policies will be examined.

Learning Outcomes: one outcome per entry

- Students will understand how consumers and producers make their optimal decisions under different market structures.
- Understanding how the market works, students will be able to analyze how different policies would impact different groups in the economy.

Textbooks and Course Materials:

Required:

Perloff, Jeffrey M., Microeconomics: Theory and Application with Calculus, 5th edition, Pearson, 2021. with Mylab

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
In-class Assignments		10
Online Assignments		10
Midterm Examination		30
Final Examination		50

Friday, August 14, 2026

Huron Brief Course Outline 2026/27

In-course Costs

\$106.00

For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook's publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.