

Brief Course Outline

Course Title: Understanding Chinese Business Culture I

Course Number and Section

CHINESE

2240F 550

Instructor Name(s): Dr. Yuanfang Zhang

Instructor Email(s): yzha4952@uwo.ca

Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL Brightspace is the official and authoritative source of information for the course.

Course Description:

This course examines how Chinese businesses operate within the broader socio-economic context in the 21st century. Through lectures, readings, research, and class discussions, this course aims to offer an overview and critical analysis of successful case studies of Chinese businesses, examining how market dynamics and regulatory frameworks, influenced by both external pressures and internal developments, and illustrate the effects of globalization. We will have discussions of real cases to cultivate the skills and knowledge necessary for understanding the institutional, political, and cultural nuances in China's business world and identifying analytical solutions to problems and questions arising from doing business in China's context. The course is taught in Chinese.

Learning Outcomes: one outcome per entry

- 1) Gain insight into the cultural aspects of business success in China;
- 2) Hone research skills in finding materials and documents to develop an analytical study of an individual case;
- 3) Acquire skills to identify and evaluate the impact of innovation on business activities;
- 4) Improve skills in preventing panel research results.

Textbooks and Course Materials:

No Required Textbook.

Methods of Evaluation: one assignment per entry

Assignment	Due Date mm/dd/yy	Weight - %
Participation and Contribution	12/09/26	20
midterm term	11/16/26	25
Group Project	12/09/26	15
Research Outline	11/11/26	10

Assignment	Due Date mm/dd/yy	Weight - %
final essay	12/09/26	30

Friday, August 14, 2026

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For Textbooks and Course Materials (below), you are required to include the cost of each textbook or other learning material.

Note whether there are any restrictions that would prevent a student from using a second-hand copy. Here is some suggested text:

- Required textbook: [author, title, edition, publisher, date]. Cost: [insert amount].
 - Or include the weblink of the textbook’s publisher site that includes the cost information.
- Students need to purchase this edition. Second-hand or older editions will not be sufficient.
- OR Students are welcome to purchase second-hand or earlier editions of this textbook.
- This course has an optional field trip that costs [insert amount].
- This course has a required field component that costs [insert amount].

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.