



**Business Government Relations: A Contemporary Policy Perspective
Management and Organizational Studies
MOS 3353G 550 | Winter 2022
Huron University College
Wednesdays @ 2:30 to 5:30pm**

Course delivery with respect to the COVID-19 pandemic

Although the intent is for this course to be delivered in-person, the changing COVID-19 landscape may necessitate some or all of the course to be delivered online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience). The grading scheme will not change. Any assessments affected will be conducted online as determined by the course instructor.

Dr. Kate Graham

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Office Hours: [Book a time to meet](#)

Prerequisite(s): Enrollment in 3rd or 4th year of MOS

Course Description

What is the nature of the relationship between business and government? How do they influence and shape one another? Which sector and actors exercise the most influence and power when it comes down to achieving specific policy outcomes?

The purpose of this course is to introduce the complex interrelationships between business and government in Canada. The resulting institutional and policy outcomes are discussed and evaluated. The course will prepare students to meet managerial requirements and to participate in complex decisions when changing laws, regulations, and other governmental factors that have major long-term implications. In addition to case situations and readings on current issues, selected speakers from business and government will add their expertise.

This course is a part of the CityStudio London catalogue. CityStudio is a partnership between the City of London, Huron, Western, Kings, Brescia and Fanshawe where students work collaboratively on priority projects in the London community (sometimes described as the “city

as a teaching hospital” model where students learn while also providing needed expertise to the community). This class has been paired with the London Music Office to support work related to London’s recent designation as a UNESCO Music City. Students will have an opportunity to learn about the intersection of business and government while also making an important contribution towards a major industry sector in London.

Course Objectives

This course is an analysis of public policies as represented by laws and regulatory governmental activities, and their effects on business decision-making, distribution of wealth, and allocative efficiency in the public and private sectors. The course will deal with such topics as: externalities and the assignment of property rights (natural resource conservation, pollution, congestion, issue of corporate social responsibility); theories of the regulatory process and the performance of regulatory agencies in specific markets; legislative process and lobbying strategies; competition policy; government assistance to failing firms; Canadian industrial strategy; public ownership; etc. After completing this course, students will:

- Have a basic understanding of the nature of the relationships between business and government in Canada at the federal, provincial and municipal level;
- Be able to analyze business strategies and tactics directed at governments;
- Understand the nature of the state and Canadians’ different understanding of the role of the state, as it pertains to business-government relations;
- Be exposed to the dynamic and changing structure of the relationship between the business sector and the Canadian state; and
- Appreciate the influence of the growing global economy on business-government relations in Canada.

Readings

This course will draw upon one textbook which students are encouraged to acquire:

- Geoffrey Hale. *Uneasy Partnership: The Politics of Business and Government in Canada*. 2nd Edition. (Toronto: University of Toronto Press, 2018).

In addition to this text, a range of materials including academic journals, media reports, podcasts and videos will be drawn upon as course materials. All readings are posted in the schedule below, and when possible will be made available in OWL. Weekly readings may change or be added, as events develop (eg. relevant media articles about current events may be added throughout the course).

Evaluation

- **Businesses and Federalism Short Assignment (10%)** – students will write a 1000-word paper related to the government supports for businesses during the COVID crisis, examining how Canadian federalism functions in practice. More details will be provided in class. Papers should be cited using APA format and submitted via OWL by Friday, January 28, 2022 at 4pm.
- **London: UNESCO City of Music Class Project (50%)** – collectively our class will be examining **music incubation models** in designated or otherwise successful music cities around the world. This project work will take two parts, and will be presented to the Music Office and City of London team at the conclusion of each part:
 - **Music incubation in other cities (25%)** – student will be placed into small groups during Week 2 to research the music incubation models in one assigned city. More details will be provided in class. Groups will then develop a report on their assigned city. These reports will be presented to the partners on Wednesday, February 16, 2022. The presentation is worth 10% and the written report is worth 15%. Marks will be assigned as a group, unless Dr. Graham is advised otherwise by students in the group.
 - **Music incubation in London (25%)** – student will be placed into different small groups during Week 7 and given a specific question to research regarding music incubation models that might make sense in London. More details will be provided in class. These reports will be presented to the partners on Wednesday, April 6, 2022. The presentation is worth 10% and the written report is worth 15%. Marks will be assigned as a group, unless Dr. Graham is advised otherwise by students in the group.
- **Essay (20%)** - students will write a 3,000 word essay addressing a major question which has emerged from the class discussions, drawing on literatures covered in the course. Four essay questions will be provided for students to choose from; or, students are welcome to identify their own topics (with advanced approval from Dr. Graham). More details will be provided in class. Essays are due on OWL on Wednesday, April 13, 2022 at 3pm.
- **Class Participation (20%)** – in an experiential leaning course, participation is particularly important. Students are expected to attend and actively participate in all class discussions and activities. The evaluation will be evaluated based on in-class contributions during lectures and guest speaker panels, as well as in small group and individual activities. Marks will be provided at the mid-point and conclusion of the course (10% on Wednesday, February 16 and 10% on Wednesday, April 6, 2022).

Late Penalties

Assignments submitted after the stated due date, without prior approval from Dr. Graham, will be deducted 5% per day for up to 10 days at which time the assignment will receive a grade of zero.

Schedule & Readings

Week	Topic & Readings
<p>Week 1</p> <p>Wednesday, January 12, 2022 @ 2:30- 5:30</p>	<p>INTRO TO BUSINESS & GOVERNMENT RELATIONS</p> <ul style="list-style-type: none"> • Welcome, introductions & review of course outline • Business-government relations: definitions, approaches, ideologies and contemporary debates • Frameworks for studying business, government and society • Overview of first assignment: Businesses within Federalism paper (10%) <p>Readings</p> <ul style="list-style-type: none"> • Please review course outline carefully before class • Hale, <i>Uneasy Partnership</i>, Chapter 1: Business, Government and the Politics of Mutual Dependence • Review/scan the Government of Canada’s COVID-19 Economic Response Plan (online) section titled “Support for Business”
<p>Week 2</p> <p>Wednesday, January 19, 2022 @ 2:30- 5:30</p>	<p>OUR CITYSTUDIO PROJECT: MUSIC IN LONDON</p> <ul style="list-style-type: none"> • Introduction to CityStudio – joined by Mischa Schlemmer, Manager of CityStudio London • Guest speaker panel • Our City Studio project overview – and forming small groups to begin the first phase of work on music incubation in other cities <p>Guest Speakers (2:30 – 4:00pm)</p> <ul style="list-style-type: none"> • Cory Crossman, London Music Officer • Cathy Parsons, Manager, Economic Partnerships • Robin Armistead, Manager, Culture • Graham Henderson, CEO, Chamber of Commerce <p>Readings</p>

	<ul style="list-style-type: none"> • Please review the London Music Office website and information online about the recent UNESCO designation in detail – links provided in OWL
<p>Week 3</p> <p>Wednesday, January 26, 2022 @ 2:30- 5:30</p>	<p>THE ECONOMIC ROLES OF GOVERNMENT</p> <ul style="list-style-type: none"> • Roles of government • Canada’s political system and institutions of government • Federal, provincial & local governments • Indigenous governments <p>Readings</p> <ul style="list-style-type: none"> • Hale, <i>Uneasy Partnership</i>, Chapter 2: State, Business and Society: The Political Roles of Government • Hale, <i>The Economic Hale, Uneasy Partnership</i>, Chapter 3: The Economic Roles of Government • Taylor, D. W., Warrack, A. A., & Baetz, M. C. “Business and government in Canada: Partners for the future” (1999) – on OWL <p>Reminders</p> <ul style="list-style-type: none"> • Businesses within Federalism Short Assignment (10%) due on via OWL by Friday, January 28, 2022 at 4pm
<p>Week 4</p> <p>Wednesday, February 2, 2022 @ 2:30- 5:30</p>	<p>CANADA’S ECONOMIC HISTORY</p> <ul style="list-style-type: none"> • Economic history • Politics of development and distribution • Corporate power in Canada <p>Readings</p> <ul style="list-style-type: none"> • Kernaghan, K., “Politics, policy and public servants: political neutrality revisited” (1976) – on OWL • Hale, <i>Uneasy Partnership</i>, Chapter 4: Canada’s Economic History • Hale, <i>Uneasy Partnership</i>, Chapter 5: Corporate Power in Canada: Nature, Extent and Limits
<p>Week 5</p> <p>Wednesday, February 9,</p>	<p>THE BUSINESS LANDSCAPE IN CANADA & BEYOND</p> <p>Readings</p>

<p>2022 @ 2:30-5:30</p>	<ul style="list-style-type: none"> • Kernaghan, K., “Politics, policy and public servants: political neutrality revisited” (1976) – on OWL • Hale, <i>Uneasy Partnership</i>, Chapter 6: Canada’s Economic Structure • Hale, <i>Uneasy Partnership</i>, Chapter 7: Federalism, Regionalism and Provincial Diversity <p>Reminders</p> <ul style="list-style-type: none"> • Small group presentations next week on February 16 (worth 15%) and written report due on February 19 (worth 15%)
<p>Week 6</p> <p>Wednesday, February 16, 2022 @ 2:30-5:30</p>	<p>MUSIC INCUBATION: LEARNING FROM OTHER CITIES</p> <p>Group Presentations to Music Office & City partners</p> <ul style="list-style-type: none"> • Small group presentations (worth 10%) • Written reports due (worth 15%) <p>Readings</p> <ul style="list-style-type: none"> • None 😊 <p>Reminders</p> <ul style="list-style-type: none"> • First half participation marks (10%) will be uploaded to OWL
<p>Reading Week – no class on Wednesday, February 23</p>	
<p>Week 7</p> <p>Wednesday, March 2, 2022 @ 2:30-5:30</p>	<p>CANADA IN A GLOBALIZED INTERNATIONAL LANDSCAPE</p> <ul style="list-style-type: none"> • Economic globalization • The international landscape in 2021 • Flows of people, products and profits • Guest Speaker: Lisa Jones Keenan <p>Readings</p> <ul style="list-style-type: none"> • Savitch, H, and Kantor, P, “Urban Strategic for a Global Era: A Cross-National Comparison” (2003) – on OWL • Hale, <i>Uneasy Partnership</i>, Chapter 8: Globalization, Trade and Business
<p>Week 8</p>	<p>THE MACHINERY OF GOVERNMENT</p>

<p>Wednesday, Mach 9, 2022 @ 2:30-5:30</p>	<ul style="list-style-type: none"> • Public administration philosophies • Bureaucracies and beyond • Form second groups for Music Incubation project <p>Readings</p> <ul style="list-style-type: none"> • Pross, P, “Pressure group behaviors in Canadian politics” (1975) • Hale, <i>Uneasy Partnership</i>, Chapter 9: Canada’s Crown Corporations and the Changing Face of State Capitalism
<p>Week 9</p> <p>Wednesday, March 16, 2022 @ 2:30-5:30</p>	<p>LOBBYING & ADVOCACY</p> <ul style="list-style-type: none"> • Advocacy in practice • Business lobby organizations in Canada • Influencing public actors • Successes and failures • Discussion about final essays <p>Readings</p> <ul style="list-style-type: none"> • Review Policy and Advocacy section of Ontario Chamber of Commerce website (online) • Hale, <i>Uneasy Partnership</i>, Chapter 10: Interest Groups, Policy Communications and Lobbying
<p>Week 10</p> <p>Wednesday, March 23, 2022 @ 2:30-5:30</p>	<p>REGULATION + TAXATION</p> <ul style="list-style-type: none"> • The regulatory environment • Regulation policy levers • Roles of governments within Canadian federalism <p>Readings</p> <ul style="list-style-type: none"> • Hale, <i>Uneasy Partnership</i>, Chapter 11: Evolving Political Economy of Business Taxation
<p>Week 11</p> <p>Wednesday, March 30, 2022 @ 2:30-5:30</p>	<p>BUSINESS & GOVERNMENT: WHO HOLDS THE POWER?</p> <ul style="list-style-type: none"> • Big problems: who can solve them? • The push and pull of business and government • Power in 2021 and beyond <p>Preparation for Final Class</p> <ul style="list-style-type: none"> • Discussion about final class report for City of London • Run through of plans for final class with City of London team

	<p>Readings</p> <ul style="list-style-type: none"> • Hale, <i>Uneasy Partnership</i>, Chapter 12: Putting the Capital into Capitalism • Hale, <i>Uneasy Partnership</i>, Chapter 13: Growth, Equity and Sustainability
<p>Week 12</p> <p>Wednesday, April 6, 2022 @ 2:30-5:30</p>	<p>FINAL CITYSTUDIO PRESENTATION TO CITY OF LONDON</p> <p>CityStudio Wrap Up with City of London</p> <ul style="list-style-type: none"> • Presentation of class report with recommendations • Discussion about next steps <p>Class Wrap Up</p> <ul style="list-style-type: none"> • Final discussion about essays • Wrap up <p>Reminders</p> <ul style="list-style-type: none"> • Second half participation marks (10%) will be uploaded to OWL • Final essays (20%) due on OWL on April 13, 2022



Appendix to Course Outlines: Academic Policies & Regulations 2021 - 2022

Mandatory Use of Masks in Classrooms

Students will be expected to wear triple layer non-medical masks at all times in the classroom as per Huron policy and public health directives. Students are now permitted to drink water in class by lifting and replacing the mask each time a drink is taken. Students will be able to eat and drink outside of the classroom during scheduled breaks.

Students unwilling to wear a mask as stipulated by Huron policy and public health directives will be referred to the Dean's Office, and such actions will be considered a violation of the Huron Student Code of Conduct.

Pandemic Contingency

In the event of a COVID-19 resurgence during the course that necessitates the course delivery moving away from face-to-face interaction, all remaining course content will be delivered entirely online, typically using a combination of synchronous instruction (i.e., at the times indicated in the timetable) and asynchronous material (e.g., posted on OWL for students to view at their convenience). Any remaining assessments will also be conducted online at the discretion of the course instructor. In the unlikely event that changes to the grading scheme are necessary, these changes will be clearly communicated as soon as possible.

Student Code of Conduct

Membership in the community of Huron University College and Western University implies acceptance by every student of the principle of respect for the rights, responsibilities, dignity and well-being of others and a readiness to support an environment conducive to the intellectual and personal growth of all who study, work and live within it. Upon registration, students assume the responsibilities that such registration entails. While in the physical or online classroom, students are expected to behave in a manner that supports the learning environment of others. Please review the Student Code of Conduct at: <https://huronatwestern.ca/sites/default/files/Res%20Life/Student%20Code%20of%20Conduct%20-%20Revised%20September%202019.pdf>.

Prerequisite and Antirequisite Information

Students are responsible for ensuring that they have successfully completed all course prerequisites and that they have not completed any course antirequisites. Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

Attendance Regulations for Examinations

A student is entitled to be examined in courses in which registration is maintained, subject to the following limitations:

- 1) A student may be debarred from writing the final examination for failure to maintain satisfactory academic standing throughout the year.

- 2) Any student who, in the opinion of the instructor, is absent too frequently from class or laboratory periods in any course will be reported to the Dean of the Faculty offering the course (after due warning has been given). On the recommendation of the Department concerned, and with the permission of the Dean of that Faculty, the student will be debarred from taking the regular examination in the course. The Dean of the Faculty offering the course will communicate that decision to the Dean of the Faculty of registration.

Review the policy on Attendance Regulations for Examinations here:
https://www.uwo.ca/univsec/pdf/academic_policies/exam/attendance.pdf.

Statement on Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following website: https://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf. The appeals process is also outlined in this policy as well as more generally at the following website: https://www.uwo.ca/univsec/pdf/academic_policies/appeals/appealsundergrad.pdf.

Turnitin.com

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Statement on Use of Electronic Devices

It is not appropriate to use electronic devices (such as, but not limited to, laptops, cell phones) in the classroom for non-classroom activities. Such activity is disruptive and distracting to other students and to the instructor, and can inhibit learning. Students are expected to respect the classroom environment and to refrain from inappropriate use of technology and other electronic devices in class.

Statement on Use of Personal Response Systems (“Clickers”)

Personal Response Systems (“clickers”) may be used in some classes. If clickers are to be used in a class, it is the responsibility of the student to ensure that the device is activated and functional. Students must see their instructor if they have any concerns about whether the clicker is malfunctioning. Students must use only their own clicker. If clicker records are used to compute a portion of the course grade:

- the use of somebody else’s clicker in class constitutes a scholastic offence
- the possession of a clicker belonging to another student will be interpreted as an attempt to commit a scholastic offence.

Academic Consideration for Missed Work

Students who are seeking academic consideration for missed work during the semester may submit a self-reported absence form online provided that the absence is **48 hours or less** and the other conditions specified in the Senate policy at https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf are met.

Students whose absences are expected to last **longer than 48 hours**, or where the other conditions detailed in the policy are not met (e.g., work is worth more than 30% of the final grade, the student has already used 2 self-reported absences, the absence is during the final exam period), may receive academic consideration by submitting a Student Medical Certificate (for illness) or other appropriate documentation (for compassionate grounds). The Student Medical Certificate is available online at https://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

All students pursuing academic consideration, regardless of type, must contact their instructors no less than 24 hours following the end of the period of absence to clarify how they will be expected to fulfill the academic responsibilities missed during their absence. **Students are reminded that they should consider carefully the implications of postponing tests or midterm exams or delaying submission of work, and are encouraged to make appropriate decisions based on their specific circumstances.**

Students who have conditions for which academic accommodation is appropriate, such as disabilities or ongoing or chronic health conditions, should work with Accessible Education Services to determine appropriate forms of accommodation. Further details concerning policies and procedures may be found at: <http://academicsupport.uwo.ca/>.

Policy on Academic Consideration for a Medical/ Non-Medical Absence

(a) Consideration on Medical Grounds for assignments worth *less than 10%* of final grade: Consult Instructor Directly and Contact Academic Advising

When seeking consideration on **medical grounds** for assignments worth *less than 10%* of the final course grade, and if the student has exceeded the maximum number of permissible Self-Reported absences, the student should contact the instructor directly. The student need only share broad outlines of the medical situation. The instructor **may** require the student to submit documentation to the academic advisors, in which case she or he will advise the student and inform the academic advisors to expect documentation. If documentation is requested, the student will need to complete and submit the Student Medical Certificate. The instructor may **not** collect medical documentation. The advisors will contact the instructor when the medical documentation is received, and will outline the severity and duration of the medical challenge as expressed on the Student Medical Certificate and in any other supporting documentation. The student will be informed that the instructor has been notified of the presence of medical documentation, and will be instructed to work as quickly as possible with the instructor on an agreement for accommodation.

(b) Consideration on Non-Medical Grounds: Consult Huron Support Services/Academic Advising, or email huronsss@uwo.ca.

Students seeking academic consideration for a **non-medical** absence (e.g. varsity sports, religious, compassionate, or bereavement) will be required to provide appropriate documentation where the conditions for a Self-Reported Absence have not been met, including where the student has exceeded the maximum number of permissible Self-Reported. All consideration requests must include a completed Consideration Request Form. Late penalties may apply at the discretion of the instructor.

Please review the full policy on Academic Consideration for medical and non-medical absence at: https://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf. Consult Huron Academic Advising at huronsss@uwo.ca for any further questions or information.

Support Services

For advice on course selections, degree requirements, and for assistance with requests for medical accommodation, students should email an Academic Advisor in Huron's Student Support Services at

huronsss@uwo.ca. An outline of the range of services offered is found on the Huron website at: <https://huronatwestern.ca/student-life/student-services/>.

Department Chairs, Program Directors and Coordinators are also able to answer questions about individual programs. Contact information can be found on the Huron website at: <https://huronatwestern.ca/contact/faculty-staff-directory/>.

If you think that you are too far behind to catch up or that your workload is not manageable, you should consult your Academic Advisor. If you are considering reducing your workload by dropping one or more courses, this must be done by the appropriate deadlines. Please refer to the Advising website, <https://huronatwestern.ca/student-life/student-services/academic-advising/> or review the list of official Sessional Dates on the Academic Calendar, available here: <http://www.westerncalendar.uwo.ca/SessionalDates.cfm>.

You should consult with the course instructor and the Academic Advisor who can help you consider alternatives to dropping one or more courses. Note that dropping a course may affect OSAP and/or Scholarship/Bursary eligibility.

Huron Student Support Services: <https://huronatwestern.ca/student-life/student-services/>

Office of the Registrar: <https://registrar.uwo.ca/>

Student Quick Reference Guide: <https://huronatwestern.ca/student-life/student-services/#1>

Academic Support & Engagement: <http://academicsupport.uwo.ca/>

Huron University College Student Council: <https://huronatwestern.ca/student-life/beyond-classroom/hucsc/>

Western USC: <http://westernusc.ca/your-services/#studentservices>

Mental Health & Wellness Support at Huron and Western

University students may encounter setbacks from time to time that can impact academic performance. Huron offers a variety of services that are here to support your success and wellbeing. Please visit <https://huronatwestern.ca/student-life-campus/student-services/wellness-safety> for more information or contact staff directly:

Wellness Services: huronwellness@huron.uwo.ca

Community Safety Office: safety@huron.uwo.ca

Chaplaincy: gthorne@huron.uwo.ca

Additional supports for Health and Wellness may be found and accessed at Western through, <https://www.uwo.ca/health/>.