

THE RBC COMMUNITY INNOVATION BOOTCAMP AGENDA



Foundation

Huron
AT WESTERN



FRIDAY, FEBRUARY 26, 2021

TOPIC	TIME (EST)
Opening Ceremonies Speakers: <ul style="list-style-type: none"> ■ Dr. Barry Craig, President, Huron ■ Jeff Osgarby, Regional Vice President, London Lambton Market, RBC ■ Andrew Fleet, Founder/Executive Director, Growing Chefs! Ontario ■ Sarah Noad, AVP Partnerships, Huron 	4:00pm - 4:30pm
Project Columbia Representatives start Bootcamp <ul style="list-style-type: none"> ■ Introduction to the concept of hackathons 	4:30pm - 5:00pm
Introduction to Innovation	5:00pm - 5:30pm
Break	5:30pm - 5:45pm
Types of Innovation	5:45pm - 6:45pm
Presentation and assignment of the business challenges from Growing Chefs	6:45pm - 8:00pm

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SATURDAY, FEBRUARY 27, 2021

TOPIC	TIME (EST)
Business Challenges Research	10:00am - 10:45am
Brainstorming Session	10:45am - 12:00pm
Lunch Break	12:00pm - 12:40pm
Company Feedback with Growing Chefs! Ontario	12:40pm - 1:40pm
Introduction to Prototyping	1:40pm - 2:00pm
Break	2:00pm - 2:15pm
Rapid prototyping of the solution	2:15pm - 3:00pm
Company feedback with Growing Chefs! Ontario	3:00pm - 4:00pm

SUNDAY, FEBRUARY 28, 2021

TOPIC	TIME (EST)
Validation of Solution	10:00am - 11:00am
Revalidate the solution after taking into account the feedback	11:00am - 12:00pm
Lunch Break	12:00pm - 12:30pm
Preparation of the final presentation and pitch	12:30pm - 1:30pm
Group pitches in front of judging panel, followed by Closing Ceremonies Judges: <ul style="list-style-type: none">■ Scott Henderson, RBC Branch Manager, London Ontario■ Andrew Fleet, Founder/Executive Director, Growing Chefs! Ontario■ Andrew McCann, VP Finance of Huron Students' Council■ Jan Klakurka, Chair, Management and Organizational Studies, Huron■ Armaan Marwaha, President of Huron's Business Club	1:30pm - 3:00pm