

Huron Brief Course Outlines

Fall/Winter 2023-2024

Course Title: Financial Statement Analysis and Business Valuation

Course Number and Section

MOS

4498A - 550

Instructor Name(s): Bill Dawson

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

Main focus is on Strategic Financial Statement Analysis and Business Valuation

There will be an assignment to fully evaluate a company from a strategic standpoint . Then do a valuation of the company using various models

There will be a report and presentation to determine whether to Buy / Sell / Hold shares in this company

It is a combination of Accounting (Financial Statement analysis) and Strategy (past and future) to determine if the company has a Sustainable Competitive Advantage and Finance (Business Valuation)

Learning Outcomes:

Strategic analysis of a firm's operating, financing, and investing activities
Forecasting Financial Statements
Perform comprehensive financial analysis using annual reports and other publicly available information from analysis to recommend whether or not to invest in a company (Buy/Sell/Hold
Group presentation of company valuation and investment recommendation
Review Bankruptcy and Reorganization Procedures

Textbooks and Course Materials:

Financial Reporting, Financial Statement Analysis, and Valuation, Wahlen, Baginski, Bradshaw, 10th edition, Cengage 2023
ISBN: 978-0-357-72209-1

Methods of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Midterm	10/20/2023	30%
Final Exam	December Examination Period	30%

Assignment	Due Date mm/dd/yy	Weight - %
Individual Hand-in Assignment	TBA	15%
Participation/Professionalism	ongoing	5%
Group Report and Presentaion	12/07/2023	20%

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.