

Brief Course Outline

Course Title: **GGB 3300G: Ethics and Leadership**

Course Number and Section:

GGB

3300G 550

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

Phrases and acronyms like Corporate Social Responsibility (CSR), EDI (Equality, Diversity, and Inclusion), and IDEAS (Inclusion, Diversity, Equality, Anti-Racism and Social Justice) are now common place in business. At the same time, stories about green washing, “me too” revelations, and price fixing, raise questions about how deep the ethics of major corporations go and if we or business leaders should care.

In this course we will do a deep dive into Aristotle’s Nicomachean Ethics, a text widely cited by business leaders and business gurus as the foundation to business ethics. We will challenge ourselves and Aristotle to figure out why or if ethics or virtue is essential to being a good leader and if so, what should the basis of those ethics be? At the same time, you will work alongside a non-profit with a deeply held ethical core, “L’Arche London,” learning about their mission and work, strategizing with respect to some of their challenges and pitching ideas as to how they might overcome these challenges without compromising their ethics.

Learning Outcomes:

Students will learn about the value and nature of ethics for leadership and businesses.

Students will learn about the work of a particular non-profit organization with deeply rooted ethical values and work along side it to address its particular challenges.

Students will learn to read and think critically.

Students will become familiar with Aristotelian Ethics (virtue ethics) and how it might pertain to leadership and business.

Textbooks and Course Materials:

Aristotle, The Nicomachean Ethic, Hackett Publishing

Methods Of Evaluation:

Assignment	Due Date mm/dd/yy	Weight - %
Essay (6-8 pages) 20%	03/08/24	20
Class Participation	All Semester	20

Assignment	Due Date mm/dd/yy	Weight - %
Podcast	Throughout the Semester	15
Challenge Presentation 1	02/28/24	10
Challenge Pitch	Last Week	20
Public Art Prototype	Last Week	15

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.

Monday, December 4, 2023