

Huron Brief Course Outlines

Fall/Winter 2023-2024

Course Title: Accounting and Business Analysis

Course Number and Section

BUSINESS

2257 - 553

Instructor Name(s): Vicki Sweeney

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Disclaimer: Information in the brief course outline is subject to change. The syllabus posted on OWL is the official and authoritative source of information for the course.

Course Description:

This course presumes no prior knowledge of business administration. It is required by other faculties for some of their programs and is the only university prerequisite for entrance into the Honors Business Administration program at Ivey Business School. Students will learn how to develop financial statements and assess their uses and limitations. Students will also learn various quantitative and qualitative decision-making tools and apply these tools using case studies. An emphasis will be placed on smaller businesses and the course will be highlighted by an entrepreneurial feasibility study.

Learning Outcomes:

1. Analyze and record accounting transactions.
2. Prepare and analyze financial statements using current accounting methods.
3. Apply analytical management tools that assist in business decision-making, often with incomplete or imperfect information.
4. Assess the feasibility of undertaking a new business enterprise.
5. Demonstrate effective written and oral communication skills.
6. Demonstrate expected workplace behaviour; for example, participation, leadership, collaboration, engagement and attendance.

Textbooks and Course Materials:

Textbook – WileyPLUS Next Gen Financial Accounting, 8th Canadian Edition (Required)

Casebook – BUS 2257 Accounting and Business Analysis 2023 (Required)

T-account Pad (Suggested)

Methods of Evaluation:

| Assignment | Due Date mm/dd/yy | Weight - % |
|--------------|-------------------|------------|
| Midterm Test | 10/21/2023 | 20% |
| Midyear Test | 12/01/2023 | 25% |

| Assignment | Due Date mm/dd/yy | Weight - % |
|--------------------|--------------------------|-------------------|
| Feasibility Study | 02/14/2024 | 20% |
| Final Examination | April Examination Period | 25% |
| Class Contribution | Throughout | 10% |

In solidarity with the Anishinaabe, Haudenosaunee, Lūnaapéewak, and Chonnonton peoples on whose traditional treaty and unceded territories this course is shared.